

**FY24 Freight Enhancement Program
Evaluation Rubric**

Points	Link to 2022 State Freight and Rail Plan	Annual Tons of additional freight shifted to non-highway mode	Annual Value of additional freight shifted to non-highway mode	Committed customer	% match			
15	Link to 3 or more Needs							
14	Link to 2 Needs							
13	Link to 1 Need							
12								
11								
10	Link to 3 or more Actions							
9	Link to 1-2 Actions							
8								>=50%
7							Supports expansion of existing business or committed new business	45-49%
6	Link to Strategy and Purpose							40-44%
5			Support more efficiency for existing business. Identify business and expansion benefits.	35-39%				
4	Link to 3 or more Objectives			30-34%				
3	Link to 1 - 2 Objectives	>338,000	>\$300 million	Shortlisted for new Identifiable prospective customer.	25-29%			
2		6,761 to 338,000	\$100 million to \$300 million		21-24%			
1	Link to 1 or more Goals	1 to 6,760	up to \$100 million	Speculative customer	20%			
0	None	None	None					