

Missouri Department of Transportation

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## SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

**The Missouri Department of Transportation has determined that only one source can provide the products or services described below.**

**Title:** 7-SL150915 – Promotional Teen Driving Campaign

**Description:** The Missouri Department of Transportation, St. Louis District, has determined that only Radio One, Inc. can provide the Department with advertising and promotion of the “2014 Riverview Gardens Teen Driving Campaign.” Campaign will start September 15, 2014 and run until October 12, 2014. This radio station serves the African-American community and this event is targeting African-American teens at Riverview Gardens High School. MoDOT did a high school survey (2012 Missouri Teen (HS) Safety Belt Survey) and found that certain schools had a low buckle up rate and funds were allocated to increase participation. Total cost is \$5,000.00. This is a one-time purchase.

Issues with this purchase may be directed to Stephanie Austin Rashid, General Services Specialist at 314-301-1439 or [Stephanie.AustinRashid@modot.mo.gov](mailto:Stephanie.AustinRashid@modot.mo.gov), until September 15, 2014.

**Contract Period:** September 15, 2014-October 12, 2014

**Renewal Options:** None

**Agency:** Missouri Department of Transportation

**Supplier:** Radio One Inc.  
St. Louis, MO

**Buyer:** Stephanie Austin Rashid, CPPB

**Phone Number:** 314-301-1439

**E-Mail:** [Stephanie.AustinRashid@modot.mo.gov](mailto:Stephanie.AustinRashid@modot.mo.gov)

**Posting Date:** September 12, 2014

**Response Date:** September 15, 2014

