

Missouri Department of Transportation
Kansas City Procurement Department
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SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below

Title: MISSOURI MAVERICKS Sports Marketing Advertising
KC-7-S12-016 – **1st Renewal**

Description: The Missouri Department of Transportation's Kansas City District has determined that only MISSOURI MAVERICKS can provide the department with marketing and advertising through sporting events for the KC Area for INDEPENDENCE PRO HOCKEY, LLC, which is the only medium that can provide the scale of advertisement to the intended target market with the expected advertisement. "Advertising related to this marketing campaign will not exceed \$25,000 annually. Estimated cost is \$19,268.00 annually (5 x \$3,670 monthly + \$918 one-time payment for post season qualification fees if applicable). This notice shall meet the single feasible source posting requirements for one calendar year.

Contract Period: September 20, 2013 through September 19, 2014
Original Contract Period – July 1, 2012 through June 30, 2013

Renewal Options: *Two (2) one-year renewal options remaining.*

Agency: Missouri Department of Transportation

Supplier: MISSOURI MAVERICKS
19100 E Valley View Parkway
Independence, MO 64055
(Ph) 816-252-PUCK (7825)
2645680980_1
parmstrong@MissouriMavericks.com
<http://www.missourimavericks.com>

Buyer: Judy M. Franke, CPPB
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Phone Number: 816-347-4111

Posting Date: September 18, 2013

Response Date: September 20, 2013

