

Missouri Department of Transportation  
*David B. Nichols, Director*

573.751.2551  
Fax: 573.751.6555  
1.888.ASK MODOT (275.6636)

## ADDENDUM 001 Request for Proposal 2015 Highway Safety Driver Survey RFP 6- 150205LK

Offerors should acknowledge receipt of Addendum 001 (ONE) by signing and including it with the original proposal. The due date for receipt of proposal **has not** changed by this Addendum; the due date is **February 5, 2015 2:00PM Local Time**. Accordingly, the following clarifications, and or additional information, are believed to be of general interest to all potential Offerors. All other terms and conditions remain unchanged and in full force.

Name and Title of Signer (Print or type)	Name and Title of Department Authority  Leann Kottwitz General Services Senior Specialist
Contractor/Offeror Signature   (Signature of person authorized to sign)	Department of Transportation  <i>Leann Kottwitz</i>  (Authorizing Signature)
Date Signed:	Date Signed: 1/29/2015

**Question:**

What is the length of the current survey (minutes)?

**Response:**

We do not know the length in minutes. There are 15 questions and depending upon the phone survey script the time in minutes may vary.

**Question:**

What proportion of surveys is being conducted with cell phone users?



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**Response:**

The contractor was given specific goals for each age group and gender within various geographic areas. We do not know what proportion of the survey involved cell phone or land lines.

**Question:**

What factors are being weighted for nonresponse?

**Response:**

Uncertain about this question. There has to be a minimum sample size for the survey to be valid.

**Question:**

Are there crosstabulations by factors other than region?

**Response:**

Every question was crosstabulated and some by urban/rural (Nielsen)

**Question:**

Who is the incumbent, and for how long have they been the incumbent?

**Response:**

Uncertain about this question. What is meant by incumbent?