



**UNITE's Arrive Alive Tour® visits
Woodland R-IV High School**

Featuring virtual reality impaired driving and texting simulator

All media outlets are encouraged to attend



The Arrive Alive Tour® sponsored by the Southeast Coalition for Roadway Safety will visit:

Woodland R-IV High School

18729 Jackal Dr.

Marble Hill, MO 63764

February 23rd, 2023

08:30 am to 2:30 pm CST

UNITE's Arrive Alive Tour® is the nation's number-one ranked drunk and distracted driving awareness event, as well as the first-and-only marijuana driving simulator in the country. The Arrive Alive Tour uses a high-tech, state-of-the-art simulator that allows participants to drive while distracted, drunk, or drugged in a fully functioning vehicle without moving or being intoxicated. The simulator allows participants to experience the real-life dangers without the real life consequences.

In 2021, traffic fatalities rose 10.9% nationwide according to NHTSA. It is a crucial time to educate drivers on the dangers of impaired and distracted driving. The fatal crash rate for teens is 3 times greater than for drivers age 20 and over, and driver distraction is responsible for more than 58% of teen crashes. Young drivers (ages 16-20) are 17x more likely to die in a crash when they have a BAC of .08% than when they have not been drinking. The Arrive Alive team's mission is to educate drivers on the dangers and consequences of impaired and distracted driving, and to create life-long safe driving habits. UNITE's Arrive Alive Tour is sponsored by the Southeast Coalition for Roadway Safety and Woodland R-IV High School to bring this life changing event to the the students. If you have any questions or for more information, please call Nick Pitts at 888.436.3394.