



**Missouri's
Local
Program**
*for community
development*

COVER SHEET

(This must accompany your firm's letter of interest and does not count in the page limit)

Firm's Full Legal

Name:

Wilson & Company, Inc., Engineers & Architects

Firm Contact Name:

Ashley Winchell, AICP, Planning & Mobility Practice Lead, Midwest Region

Contact Email

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800 East 101st Terrace, Suite 200

Kansas City, MO 64131

Work Category:

- Roadway Design
- Trails & Sidewalks
- Construction Inspection
- Traffic Engineering & TEAP
- Structures
- Environmental
- Historic Preservation
- Multimodal Planning / Systems and Facilities Design
- Transportation Planning – **NEW CATEGORY**



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December 12, 2025

Ashley Buechter, PE
 Local Program Administrator
 105 W. Capitol Avenue
 Jefferson City, Missouri 65102

RE: Letter of Interest – Transportation Planning

For more than 90 years, Wilson & Company, Inc., Engineers & Architects (Wilson & Company) has been serving city, county, state, and federal agencies with their transportation planning needs including studies related to corridor analysis, transportation network planning, transportation safety, bicycle and pedestrian mobility, and regional and statewide transportation projects.

Wilson & Company is current in all MoDOT prequalification categories required to provide these services.

General experience

Collectively, our planners have worked in each of MoDOT’s districts and in rural, suburban, and urban communities. Our depth of experience includes working for Local Public Agencies (LPAs) as agency staff, consultants, and as MoDOT employees. This background allows us to create implementable plans that meet federal funding requirements and the needs of our clients.

Why choose Wilson & Company for your Transportation Planning needs?

- 12 transportation planning professionals located in Missouri and more than 20 nationally
- Expertise in transportation, safety, transit, land use, and traffic
- In-house public engagement staff & experience executing in-person and virtual engagement initiatives
- Projects ranging from the micro to macro scale – corridor studies to highway transportation planning projects
- Deep understanding of the convergence of transportation and land use

Past performance

Wilson & Company’s team has completed the following relevant projects over the years.

Project	Description
Osage Beach Vision Zero Action Plan, Osage Beach, MO	SS4A Safety Action Plan that includes development of RSAs and a demonstration project. Plan development seeks to balance the safety needs demanded by high summer lake traffic with lower off-season volumes.
Belton Transportation Safety Action Plan, Belton, MO	SS4A Safety Action Plan that utilized online engagement through Social Pinpoint engagement hub and an existing conditions report hosted on an ArcGIS Storymap. Plan recommendations include emphasis near schools and closing sidewalk gaps throughout community.
Southwest Boulevard Corridor Study, Kansas City, MO	Redesigned 5-lane, 1.5 mile corridor to include a road diet with pedestrian crossings, parking, enhanced multimodal options, green infrastructure and a shared use path.
Prospect Hickman Mills Corridor Study, Kansas City, MO	Outlines a vision that includes street and sidewalk improvements, transportation and mobility improvements, and community-focused economic development strategies.



Project	Description
Ogden Canyon Trail Study, Utah	The Ogden Canyon Trail Study assessed the feasibility of constructing a dedicated bicycle and pedestrian trail through Ogden Canyon—a narrow, scenic mountain corridor that connects the City of Ogden to Pineview Reservoir, a popular recreational destination.
Rock Creek Trail Study, Mission, KS	Plan to revitalize urban trail with a focus on green infrastructure, enhanced safety, and connectivity to surrounding neighborhoods and businesses.
PropsectUS, Kansas City, MO	Identified improved connections for pedestrians, bicycles, and buses. Included street design options to support multiple modes and improved navigation through wayfinding.

Qualifications of personnel



Ashley Winchell, AICP

Contract Manager/Multimodal Planning

Ashley has 18 years of experience as a planner in the public and private sectors.

Ashley has served as a transportation and land use planner for Kansas City, where she led a Safe Routes to School pilot program and initiated overlay planning projects for multiple urban corridors. She also assisted with light rail planning in the Puget Sound region. Ashley has led and supported the development of transportation safety plans, corridor studies, land use analysis, transit-oriented development, long-range transportation planning and engagement.



Jon Moore

Transportation and Transit Planning

Jon has an extensive background in transit, multimodal, and transportation planning efforts and a range of experience in private consulting, regional transit authorities, and state departments of transportation. Jon's ability to successfully manage projects and communicate effectively to stakeholders has earned him the reputation of a trusted mobility advisor amongst clients and peers throughout the region. His areas of expertise include corridor studies, area transportation plans, transit evaluations, pedestrian and bicycle master plans, feasibility studies, facility and site master planning, and public/stakeholder engagement processes. Jon's diverse experience in these services requires the capacity to collaborate amongst communities at the local, county, state, and regional levels. Regardless of the project's scale, he is passionate about developing comprehensive transportation solutions that provide mutual benefits to users.



Rachel Thomas

MoDOT Liaison and LPA Planner

Rachel provides environmental planning, land use planning and policy, urban design, transport, resilience planning, community planning, and historic preservation services. Rachel excels in the planning, design, and upgrade of transport infrastructure and producing land use and development scenarios. She has served as a main liaison between department and local agencies, regional planning commissions, metropolitan planning organizations, and the public, and assists in developing and meeting local, regional, and statewide transportation goals and policies. Rachel assists in administering federal aid to local public agencies for transportation and economic development projects. She develops project budgets, schedules, and oversees project development from design concept to construction build phase.



Dorothy Halbrook

Traffic Engineering

Dorothy has 8 years experience in traffic engineering and traffic safety for both the public and private sectors. She is a former MoDOT engineer in the Southwest District. Dorothy has experience writing safety studies and has reviewed development and roadway plans, project documentation, and traffic impact studies to meet quality of work and standards. Her transportation engineering experience includes designing Americans with Disabilities Act (ADA) and roadway plans to Missouri Department of Transportation (MoDOT) standards and specifications, and providing documentation for estimate updates and project submittal. Dorothy also has experience writing safety studies, such as turn lane, signal warrant, and

speed studies. She has reviewed development and roadway plans, project documentation, and traffic impact studies to ensure quality of work and standards. Dorothy works to provide quality solutions to client concerns regarding safety, traffic, and maintenance.



Ryan Deeken
Data Analysis and Transportation Planning

Ryan has 6 years experience as a transportation planner. He has a strong background in data-driven analysis and a passion for improving roadway safety for all users. Ryan is experienced with tools like Synchro 12, Highway Capacity Software, and ArcGIS Pro to assess traffic conditions and develop thoughtful transportation solutions. He is experienced in data collection and GIS which allows for an in-depth look into the real-time transportation system by conducting traffic movement and speed studies.



Schylon Kubic
Public Engagement

Schylon has 20 years experience in public engagement for major transportation and infrastructure projects. Her strategic, tailored approach results in effective engagement and meaningful connections throughout every phase of a project. Schylon recognizes the importance of public input and works diligently to incorporate community feedback into project outcomes, creating solutions that reflect stakeholder priorities. Schylon is a strategic communicator with experience building public trust through engagement, outreach, and community relations. Schylon has a proven record of managing large-scale infrastructure projects, driving stakeholder collaboration, and delivering clear, impactful messaging.

Familiarity/Capability

Our team has a long and successful history of responding to on-call projects from a diverse client base throughout Missouri. Our strengths include experienced staff members, local area expertise, and extensive knowledge in performing a variety of projects

for federally funded agencies. We provide a range of on-call planning services to communities across Missouri including Kansas City, Sedalia, Belton and Osage Beach. Our in-house team includes planners, traffic engineers, safety specialists, environmental professionals, and grant strategists, supported by GIS, data analytics, and public involvement resources to guide projects from planning through implementation. We also deploy advanced data collection tools—including video, travel time, and movement analysis—to capture real-world system performance and user behavior. This data-driven approach allows us to identify operational challenges, test improvement strategies, and deliver practical, implementable planning recommendations that seamlessly transition into design and construction.

Accessibility

We know on-call assignments are often associated with short schedules and tight budgets, requiring immediate responses and efficient execution. By selecting Wilson & Company, you will receive a talented, responsive team, supported by a firm of diverse SMEs. We are fully aware that public funds are limited and need to be allocated wisely, and Wilson & Company brings a superior value to our public agency partners. We will commit the necessary staff and resources to successfully complete projects issued through this on-call contract and will maintain the same quality staff over the term of the agreement. The members assigned to this on-call are in our Kansas City and Springfield offices. We work throughout Missouri and are familiar with the wide range of communities and transportation needs throughout the state. Key members assigned to this on-call will be available for the duration of this contract.

Sincerely,

Ashley Winchell, AICP | 816 797 0955 |
ashley.winchell@wilsonco.com

Our Purpose

We bring people together to practice their craft, to create value, and to accomplish great things.



Since 1932, Wilson & Company provides clients with award-winning engineering, alternative delivery, construction, survey & mapping, planning, environmental, architecture, funding, and utility inspection coordination services.



Shared Ownership

We focus on your specific needs to deliver excellence with lasting Higher Relationships in mind. Employing our core values of discipline, intensity, collaboration, shared ownership, and solutions, we create genuine experiences and lasting connections. Because of this, clients have relied on Wilson & Company to help them move from concept to completion, unused spaces to productive places, underutilized to efficient facilities, and rural to urban challenges to achievable solutions.

Committed to Safety

At Wilson & Company, safety isn't just a priority, it's a commitment. From the field to the office and beyond, we prioritize the well-being of our employees, clients, and communities, fostering a culture where safety awareness extends to every facet of their lives.

Mindful Stewardship

As we practice our craft, we seek opportunities to provide long-term sustainable solutions, enhance our communities, and promote responsible use and conservation of our resources.



MoDOT NW & NE Districts | FARM Design Build Bridge Program | Lead Designers



MoDOT KC District | I-435 South Loop Link Design Build | Lead Designers



MoDOT KC District | Route 1 Improvements | Design and Construction Observation



Wilson & Company, Inc., Engineers & Architects

Our firm has brought together more than 850 people across 17 locations in nine states to build Higher Relationships through discipline, intensity, collaboration, shared ownership, and solutions with our clients, partners, and communities. After more than nine decades of business, professionals continue to hone their craft with us, including civil, mechanical, electrical, and structural engineering; architecture; planning; biology; surveying; mapping; GIS specializations; drone piloting; financial analyses; program management; construction administration, materials testing, and inspection; and a growing number of multi-disciplinary specialties. We strive to create value for a diverse client base, encompassing federal and municipal governments, public transportation agencies, railroad companies, industrial and commercial corporations, and private developers.

Over the years, Wilson & Company has provided services connecting communities, businesses, and commerce. We have made transportation and infrastructure safer, erected facilities that enhance the function of society, and detailed exhibits necessary to provide sound engineering solutions.

Approach to Quality

Wilson & Company emphasizes and promotes success in the workplace for everyone. We strive to provide quality projects to our clients. We work with you to understand your goals and take shared ownership to help align our delivery with your needs. We have developed multiple facets of our quality management program to build project-specific quality management plans. We include quality control checks and quality assurance reviews of the quality documents to confirm conformance with the procedure. We go above and beyond by including interdisciplinary reviews, where applicable, to make sure all deliverables between our various crafts are coordinated. We also bring a fresh perspective to projects that have potential for value engineering through the use of independent quality reviews. Our team includes people with diverse backgrounds and different perspectives, and we use that to enrich our company and deliver successful projects to our clients.

What We Do



Locations 17



Kansas City, MO | Springfield, MO | St. Louis, MO |
Salina, KS | Omaha, NE | Albuquerque, NM |
Las Cruces, NM | Rio Rancho, NM |
Phoenix, AZ | San Bernardino, CA |
Denver, CO | Colorado Springs, CO | Loveland, CO |
El Paso, TX | Fort Worth, TX | Houston, TX |
Salt Lake City, UT

Social Media

-  <https://www.linkedin.com/company/wilson-&-company-inc-engineers-and-architects>
-  <https://x.com/WilsonColnc>
-  <https://www.youtube.com/@WilsonColnc>
-  <https://www.instagram.com/wilsoncoinc/>
-  <https://www.facebook.com/WilsonandCompanyInc>

Our Services

Engineering

- ADA compliance reviews
- Bridge & structure
- Design-build
- Design-build owner's engineer
- Energy - oil, gas, chemical, midstream, & pipeline
- Federal
- Flood control
- Hydraulics
- Infrastructure
- Interchanges
- Intersection
- Land development
- Levee & dam
- Mechanical & electrical
- Parks & recreation
- Pedestrian facilities
- Power distribution
- Public works
- Railroad
- Roadway lighting
- Storm water quality
- Traffic ITS management & design
- Traffic safety
- Traffic signal design
- Transportation - highway, street, & transit
- Traffic & parking
- Urban drainage
- Utility infrastructure services
- Value engineering
- Visualization modeling
- Watershed
- Water, wastewater, & reuse

Construction

- Code enforcement
- Construction administration
- Construction observation
- Program management
- Special inspections
- Testing
- Vertical & horizontal observation

Survey & Mapping

- Aerial photo control
- Bathymetric
- Cadastral, boundary & ALTA surveys
- Construction surveys
- Data collection
- Digital aerial imagery
- Digital orthophoto production
- Digital terrain models
- Emergency response
- Engineering design surveys
- GIS services
- Lidar remote sensing; aerial & mobile
- Planimetric & Photogrammetric services
- Right-of-way mapping & easement
- sUAS aerial imagery acquisition
- Survey control
- Terrestrial lidar
- Topographic mapping & digital terrain models

Planning

- Bicycle & pedestrian
- Environmental
- Educational facility sites
- Funding assistance
- Funding grant assistance
- Housing
- Land entitlements
- Ordinance development
- Plan & program development
- Program prioritization
- Residential, commercial, & industrial development
- Safety
- Stormwater
- Transit
- Transload
- Transportation
- Water, wastewater, & reuse
- Zoning

Environmental

- Environmental assessments & remediation
- Real estate - environmental due-diligence
- NEPA studies, natural resources, & permitting
- Urban redevelopment, land clearing, & brownfields

Architecture

- Accessibility compliance
- Bidding services
- Building measurement
- Construction defect analysis
- Design
- Facility assessments
- Facility & master planning
- Furniture, furnishings, & equipment design
- Interior design
- Programming
- Renderings & 3D illustrations
- Site evaluation & planning
- Space planning
- Zoning process assistance

Beyond Engineering

Philanthropic and volunteer work are essential to Wilson & Company's culture. Since 2010, our organization has donated nearly \$300,000 to organizations that impact our communities. In 2025, Wilson & Company and its employees raised more than \$75,000 for local nonprofit organizations that support a range of causes, including service dog programs for veterans, local food banks, affordable housing initiatives, and more. Our employees know success is when we improve the communities in which we live and work.