

# WHY USE THE SIMULATOR?

Traffic crashes are the leading cause of death for youth (15-20) in Missouri, accounting for nearly 13.2 percent of traffic fatalities during the last three years. Many factors - including inexperience, alcohol, speeding, cell phones, and other countless distractions - all contribute to these crashes, with many resulting in death.

Research indicates that driver distractions are the primary cause of fatal collisions. In addition, one of the greatest risk factors faced by teens is the number of passengers in the vehicle. Studies have confirmed that with the presence of just one passenger, teens are twice as likely to be involved in a fatal crash. It's important that teen drivers realize it only takes ONE text, ONE drink, ONE call, ONE reach, ONE distraction to cause ONE fatal moment.



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Missouri Coalition  
for Roadway Safety



City of  
St. Joseph  
Missouri



# ARRIVE ALIVE

SAVEMOLIVES.COM

ONE text, ONE drink, ONE call



MAKES A  
DIFFERENCE

# IT ONLY TAKES



# ONE

## DRIVING SIMULATOR

Ready to experience the challenge?



Several organizations have worked together to obtain a driving simulator to teach youth in Northwest Missouri the dangers of impaired and distracted driving.

While our focus is the 14 to 24 year age group, we also work to educate older drivers on these important issues. Each simulator "drive" takes about 5 to 6 minutes to complete so we can handle about 20 people per hour. This project is best suited for health fairs, safety days or other community or school events in which there is an opportunity to work with people on a one on one basis. The simulator is housed in a towed trailer so can be used in an outdoor setting such as a parking lot or it can be removed from the trailer and used inside a building or school.

If your community is having an event in which you would like to work on distracted or impaired driving issues please contact us for availability.

## U TEXT. U DRIVE. U PAY.

### Distracted Driving



Distracted driving is a dangerous epidemic on America's roadways. In 2014 alone, 3,179 were killed in distracted driving crashes.

Distracted driving includes anything that distracts you from driving, including texting, eating, talking, changing the radio, and more.

## WORTH THE RISK?

### Impaired Driving

The sobering fact is that impaired driving contributes to 22.5 percent of all Missouri traffic fatalities. In 2015, 192 people were killed, 655 seriously injured in crashes that involved at least one impaired driver.

Many drunk drivers are under the age of 21. From 2011-2014, there were 69 fatal crashes and 211 serious injury crashes involving an impaired driver under the age of 21. There were 85 people killed and 324 seriously injured in these crashes.

