

Meeting Minutes
NORTHWEST MISSOURI COALITION FOR ROADWAY SAFETY
Bi-monthly Meeting
Tuesday, January 9, 2023, 1:00 p.m.
Location: Zoom

- In Attendance
 - Jenna Keyes: MoDOT
 - Katelyn Canon: MoDOT
 - Naomi Daugherty: MoDOT
 - Larry Stobbs: Buchanan County Sheriff's Department
 - Josh Stephens: St. Joseph Area Transportation Study Organization
 - Max Schieber: St. Joseph Area Transportation Study Organization
 - Trevor Tutt: Mo-Kan Regional Council
 - Melanie Noel: MoDOT
 - Paula Robbins: Putnam County Health Department
 - Lisa McClaran: Sullivan County Health Department
 - Frank Till: St. Joseph Safety & Health Council
 - Alex Dandy: Northwest Missouri Regional Council of Governments
 - Amy Dowis: Northwest Missouri Regional Council of Governments
 - Larry Smith: Trenton Police Department
 - Mike Davis: Missouri Safety Center
 - Trenny Wilson: Missouri Western State University Police Department
 - Mike Marriott: MoDOT
 - Amanda George: Green Hills Regional Planning Commission
 - Jacquelyn Perez: Sullivan County Health Department
 - Clarence Green: Northwest Missouri State University Police Department
 - Beth Koster: MU Health Care
 - Sara Thompson: Missouri Department of Health & Senior Services
 - Kerri Krumme: St. Joseph Safety & Health Council
 - Lance Rains: City of Gallatin
 - Chris McBane: St. Joseph Police Department
 - Trevor Callaway: Mo-Kan Regional Council
 - Corinne Watts: Green Hills Regional Planning Commission
 - Jon Maples: Chillicothe Police Department
- Call to Order: Do to weather conditions, the meeting was held via Zoom and was called to order by Jenna Keyes at 1:00 pm
- Introductions & Safety Instructions: Jenna Keyes introduced herself, but skipped other interdictions due to the virtual nature of the meeting.
- Minutes: The minutes from the November 14, 2023, meeting were presented by Trevor Tutt. Jenna Keyes confirmed that no one worked the New Year's Chief's game from our district and the Christmas game was skipped. Josh Stephens moved to approve the minutes and Paula Robbins seconded the motion. The motion passed unanimously.
- Budget Update: Melanie Noel was unable to attend the meeting until later, so Jenna Keyes provided a budget update, discussing the conference budget going towards the Strategic Advance attendance in April. Larry Stobbs confirmed the shift in payment from

the Distracted Driving Subcommittee to Impaired Driving Subcommittee. Melanie Noel jumped on the call and updated the budget in real time. Jenna Keyes confirmed the KQ2 media marketing will be coming out soon and updated promotional items are being requested for project proms. Driver's Ed scholarships will also be coming out soon.

- Statewide Fatality Total: Jenna Keyes presented Traffic Study Specialist Matthew Stine's offer to get us more specific statistics for our district. Atchison, Worth, Putnam, and Daviess were our zero fatality counties last year, but we have seen an increase in all since then. Jenna Keyes discussed data on collision types, routes, conditions, and presented a map depicting the areas in which fatalities occurred. Motorcycle and 65+ were highlighted as areas of increase in fatalities while young drivers were highlighted as an increase in serious injuries. There were zero reported pedestrian fatalities and serious injuries were presented. Corinne Watts inquired about how ATV fatalities and injuries were reported, and Jenna Keyes confirmed she was not sure how it was classified, but she would research it with Highway Patrol. Highway Patrol assumed it would be reported under the vehicle statistics. Trevor Tutt inquired if pedestrian fatalities were being underreported and Jenna Keyes stated she would pass that information on the Matthew Stine to include all pedestrian crashes.
- Subcommittee Reports
 - Occupant Protection: Max Schieber presented an update as Amanda Cullin was attending a conference in North Carolina. Max Schieber will be leading the next meeting, hopefully by the end of the month, and invited anyone who is interested to join to reach out to him. They have not spent any of their funding yet.
 - Distracted Driving: Chris reported that they met last week and discussed purchasing another pair of distracted driving goggles for the east side of the region since the pair purchased last year are housed in St. Joseph. Paula Robbins confirmed the cost would be \$2,300 for a full set and Jenna Keyes explained how the goggles worked and the need to borrow approximately \$500 from another subcommittee.
 - Speed and Aggressive Driving: Trenny Wilson reported that the group had been communicating via email and that they may be interested in sharing funding for the purchase of the goggles. So far, they have been discussing marketing and Jenna Keyes inquired what areas of advertising they would be interested in. Lance Rains discussed utilizing the premade MoDOT advertisements during March Madness on local tv and radio stations. Jenna Keyes confirmed that the funding from the marketing budget could go towards that if they decide to share cost on the goggles with Distracted Driving.
 - Impaired Driving: Larry Stobbs reported on the holiday saturations.
 - Jenna Keyes requested that invoices be in by April. Larry Stobbs discussed the simulator needs for the next year.
- Roster/Joining a Subcommittee: Jenna Keyes discussed the process of joining a subcommittee and their roles. Josh Stephens confirmed that via our bylaws, members are required to serve on a subcommittee to remain as a member.
- Grant Committee: Josh Stevens reported a change in Worth County's application from speed bumps to parking lot lighting instead. No change would occur in the cost of the grant award. Jenna Keyes explained the change and opened the floor for questions. Trevor Tutt requested confirmation that there would be no change to the budget and

Jenna Keyes confirmed. Paula Robbins moved to approve the change in Worth County's application. Trevor Tutt seconded the motion and it passed unanimously. Jenna Keyes discussed the processing for contracts for the approved grants, getting with Sullivan County and Chief Clarence Green this week, but most have been processed. The shift to digital has been a learning curve, but improved timing and capabilities.

- Alex Dandy Presentation: Alex Dandy, intern at NWMCOG, led a new roadway safety program starting in September to reach out to young drivers in the region. Alex Dandy has visited area schools and provided presentations on traffic safety in relation to the coalition's subcommittees. The northwest region was identified as the most dangerous region for roadway incidents, so it was identified as a need. Working with all seventeen high schools as well as NWMSU. Those schools are split in half and will continue on a biannual basis after this first year of the program. Alex Dandy discussed the need to utilize social media to reach the younger generation and shared links to pages he has created in the chat for the coalition to follow. Seatbelt checks are being scheduled at the schools as well as an introduction to the TRACTION program. Partnering with Mothers Against Drunk Driving and Arrive Alive to schedule speakers to the schools. Alex Dandy discussed the program being funded via a grant that requires attendance at a conference, so he will be attending the Lifesaver's Conference in Denver in April. Jenna Keyes inquired if Alex Dandy had reached out to Kacey Wilson to assure they are connected at a statewide level. Jenna Keyes discussed the coalition social media no longer being utilized, but the district can share programming and community resources.
- Keep Your Keys: Beth Koster from MU Health Care discussed the Keep Your Keys program, especially due to the 65+ statistic presented earlier in the meeting. While elderly drivers are less likely to drive impaired or distracted, when accidents do occur, they are more likely to be fatal. The Keep Your Keys program helps inform drivers how to navigate new roadways, what to do in the event of a crash, how to operate their vehicles, and how to plan for an unexpected retirement from driving. They had three presentations in the northwest region last year with more facilitators in our area and Beth Koster offered her contact information for anyone who would be interested in becoming a facilitator. There are eight programs scheduled this next quarter and Beth Koster will get Jenna Keyes the information to include on the calendar of events for the next few months. Jenna Keyes inquired if caretakers and family can attend alongside seniors and Beth Koster confirmed that there is a caregiver portion, and anyone is welcome to join.
- 2025 Highway Safety Grant Application: Jenna Keyes discussed the statewide grant, that it opened yesterday, and how it can be utilized for law enforcement and programs. Jenna Keyes will send out additional information after this meeting.
- BUPD High School Showdown: Jenna Keyes presented an update on the BUPD High School Showdown via savemolives.com with King City at the top of their class. Marceline is a good participant in Class 2, a few in Putnam County, and Polo are all in the running. Benton and Savannah are in Class 5 which is encouraging to see larger schools getting involved. The winner receives \$1,000 towards project prom or other safety programming.
- Safety Materials: Jenna Keyes presented on resources available through the savemolives website, specifically the comic book that has been popular in schools.
- Upcoming Events

- Mike Davis provided an update on the holiday enforcement, 34 agencies participated and 1,004 DWI from November 24-January 1 with 42,797 traffic stops and 20,165 total violations. The Spring Impaired Driving Campaign will be March 15-April 19, Seatbelt Campaign will be April 1-15. Annual grant meetings being held in Lee's Summit on Thursday January 11 from 10 am-12 pm and in Jeff City on January 12 from 10 am-12 pm as well. Phlebotomy program accepting applications on January 12.
- Paula Robbins provided an update on Britten Hicks, the new sponsor for Putnam County R-1 Schools, looking for help, supplies, and ideas for the after prom on the 27th. He got the schools involved in BUPD and is interested in having Chris McBane assist with First Impact. Jenna Keyes suggested that he get her his contact information.
- Next Meeting: March 12, 2024, at the Chillicothe Fire Department. Jenna Keyes reminded Trevor Tutt to double check and confirm we have it booked and expressed her hope for better weather conditions.
- Adjournment: The meeting was adjourned at 1:55 pm.