



## ***MO Coalition for Roadway Safety KC District Funding Guidelines***

**Updated 12.09-24**

- KC District Missouri Coalition for Roadway Safety (KC MCRS) Grant Cap **\$20,000**
- MCRS funding is guided by Missouri's Strategic Highway Safety Plan and funding allocations remain the sole discretion of the Missouri Coalition for Roadway Safety in the KC District.
- Regional funds awarded to outside agencies may not be used for paid media without prior approval. Media plans to be shared with the local MCRS chapter and final approval will be obtained from MCRS and the Highway Safety and Traffic Division.
- *Regional funds may not be used for law enforcement overtime.* Requests for overtime have been moved to the Highway Safety and Traffic Division grant program using NHTSA funds. Thus, coalition funding should no longer be needed for law enforcement overtime needs.
- Regional funds may be used to purchase law enforcement equipment. Any equipment purchased should directly correlate with efforts to reduce fatal and serious injury crashes and should be associated with a plan to conduct regular traffic enforcement. For example, a radar gun may be purchased for an agency provided the agency has a plan for conducting regular speed enforcement along a high-crash corridor. *Body cams and other equipment not associated with reducing crashes may not be purchased.*

- Regional funds may be used to promote Buckle Up Phone Down (BUPD) or any key behavior within the Missouri's Highway Strategic Safety Plan. This may include promotional items, signage, sponsorships, events, or other opportunities to promote roadway safety key behaviors. ***Approval remains with the local MCRS chapter.***
- Regional funds may be used to purchase promotional giveaway items. These types of purchases should not exceed **10%** of the distributed funds.
- Regional funds may be used for trainings. Trainings must assist the requestor(s) in the implementation of the Missouri Strategic Highway Safety Plan. (Focus areas: Occupant Protection, Distracted Driving, Speed & Aggressive Driving, Impaired Driving, Teen Drivers, Older Drivers, Pedestrians).
- Overall, MCRS funds are to be used to create positive changes in behavior that address fatal and serious injury traffic crashes and to reduce fatalities and serious injuries for every road user in the MCRS KC MoDOT district.
- Inquiries should be directed to the Missouri Coalition for Roadway Safety at the local Missouri Department of Transportation District
  - **Kansas City MCRS: Debra S. Huwar 816.607.2187**