

Jefferson City—Columbia Express Bus Route Study

The Missouri Department of Transportation (MoDOT) is conducting a regional study to gauge interest in an express bus service between Jefferson City, Columbia, and intermediate stops. Thanks for helping MoDOT develop plans to represent your needs and preferences by completing this survey. Your participation is highly valued and appreciated.

Part 1: Your Transit

1. How many round trips do you make each month on public transit in mid-MO?

- 20+ trips
- 10-19 trips
- 5-9 trips
- 1-4 trips
- 0 trips

(For the purposes of this question, JEFFTRAN, Go COMO, Serve, Inc., and OATS are considered transit.)

2. Which reasons prevent you from taking transit regularly to work in mid-MO?

- I *do* ride transit regularly
- There is no transit service between my residence and my workplace
- Transit hours of operation are inconvenient
- The route that transit takes is not convenient
- Transit is too expensive
- Transit feels dangerous or unsanitary
- I am not from, or do not work in, mid-Missouri
- Other: _____

3. If you are currently working in mid-MO, what is your primary method of getting to work?

- Driving
- Public transit
- Paratransit
- Walking or bicycling
- Carpooling
- N/A: I do not travel to work, or do not work in mid-Missouri

4. If you make frequent trips to a hospital or medical facility in mid-MO, what is your primary method of travel?

- Driving
- Driven by friend/relative
- Public transit
- Paratransit
- Walking or bicycling
- Carpooling
- N/A: I do not make frequent trips to a medical facility in mid-Missouri

5. How many total round trips do you make each month between Columbia and Jefferson City (or along any part of this route)?

- 20+ trips
- 10-19 trips
- 5-10 trips
- 1-4 trips
- 0 trips

Part 2: Future Transit

Consider the following scenario where an express public transit bus route runs between Columbia and Jefferson City.

6. If such a bus service were available, which days of the week would you like it to operate?

- Monday-Friday
- Monday-Saturday
- Monday-Sunday

7. If an express bus were available, what stop locations would benefit you the most?

- Go COMO Wabash Bus Station/Downtown Columbia
- Mizzou Campus
- Commuter Parking Lot at Grindstone Pkwy./U.S. 63, Columbia
- Downtown Ashland
- Amazon Fulfillment Center at Ashland
- Columbia Regional Airport
- Lakeside Ashland entertainment park
- Commuter Parking Lot on Hibernia Rd. at U.S. 63/54 Jct., Jefferson City
- Missouri State Capitol
- Jefferson City Amtrak/Downtown Jefferson City
- JEFFTRAN Miller St. Station
- Lincoln University
- Other: _____

8. What is the maximum you would be willing to pay for a one-way bus ticket between Columbia and Jefferson City?

9. What is the maximum travel time you would ride a bus between Columbia and Jefferson City, versus travelling by another method?

- Less than 40 minutes
- 40-50 minutes
- 50-60 minutes
- More than 1 hour

Part 2 (continued):

10. What times would the bus need to operate for it to be usable by you?

11. Overall, considering days of operation, locations served, bus fare, and travel time, how likely would you be to use the Columbia—Jefferson City express bus when in mid-MO?

- Very likely
- Likely
- Somewhat likely
- Not very likely
- Never

12. Do you have any suggestions on transit improvement areas, either feedback on this potential route or for mid-Missouri public transit in general?

Part 3: About You

13. What is your age?

- Under 18
- 18-24
- 25-64
- 45-61
- 62 or older
- Prefer not to answer

14. What is your annual household income?

- Under \$15,000
- \$15,000-\$34,999
- \$35,000-\$59,999
- \$60,000-\$90,000
- More than \$90,000
- Prefer not to answer

15. Do you have a disability that:

- Makes it difficult to drive?
- Makes it difficult to ascend stairs?

16. What is your race or ethnicity?

- African American
- Asian
- Hispanic or Latino
- Middle Eastern or North African
- Multiracial
- Native American/Alaska Native
- Native Hawaiian or Pacific Islander
- White
- Other: _____

17. What is your gender?

- Male
- Female
- Other: _____

18. What is your home zipcode? _____

19. What city do you work in?

(You pay put N/A if you are not currently working, or not currently working in Mid-Missouri.)

20. Which of the following best describes you?

- I commute between Mid-Missouri cities often (for example, Jefferson City to Columbia)
 - I am a local resident and/or student who stays in my town most days (for example, living and working in Jefferson City)
 - I am a visitor to Mid-MO who arrived by car
 - I am a visitor to Mid-MO who arrived by airplane
 - I am a visitor to Mid-MO who arrived by Amtrak
 - Other: _____
- _____

21. If you work in Mid-MO, what are your typical hours of work?

Thank you for completing the survey! For questions and more information about the project, visit the Jefferson City—Columbia Express Bus Study web-page, available on:

www.modot.gov/transit-general-information

