High School Recruiting Efforts

Description and Benefit
This innovation is recruiting efforts geared towards high schools, including email campaigns, and attending high school lunches, as well as college career fair events. Students are informed about how MoDOT supports its employees through the College Employment Training program, CDL training and equipment need to test in, providing PPE so safety equipment is not an out-of-pocket expense for employees, and the Public Loan Forgiveness program. By connecting with high school students, we are more likely to hire students both directly out of high school and newly college graduates into entry level positions. We are also able to let students know that MoDOT has a variety of positions, including ones that do not require a degree and others that do.

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