

Smart Riders

Smart Riders is an interactive, online program designed to educate elementary students and parents on ways to make our roads safer and prevent crashes. The program is comprised of chapters and each chapter explains a different aspect of roadway safety such as booster and seat belt safety, smart walking, not driving distracted and smart bicycling. Teachers can send the Smart Rider information home and students can complete the modules alongside a parent or caregiver or the modules can be taught in class as a group activity.

www.savemolives.com/mcrs/smart-riders

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Booster to Belts

Booster to Belts is a 20-minute fun, interactive way for teens to teach children (Kindergarten through 3rd grade) the importance of buckling up and using a booster seat. The mascot, Booster Rooster, motivates children to use booster seats, ride in the backseat and to always buckle up. A participating school will be sent a packet of information that will include the PowerPoint and speaker notes, additional handouts and a paint sheet for each student.

High school student leaders can present this program to the elementary schools in their community and possibly receive \$150.00 for every program taught. This peer-to-peer interaction results in building awareness and cultivating change centered around the importance of buckling up.

www.dcca.org/traffic-safety/missouri

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TyREDD

TYREDD, (Tyler Raising Education for Drowsy Driving), is an organization that was founded in 2011 after the Warne family lost their oldest son, Tyler, in a drowsy driving crash. TyREDD's mission is to prevent other families from having to suffer the loss of a loved one's life due to drowsy driving by providing an engaging presentation combining the Warne's family story of loss with the science behind the benefits of sleep. Tyler's mother, Kerrie, has partnered with the COO for the Clayton Sleep Institute, Matthew Uhles, and together they have developed a very powerful and educational presentation that they give to high schools, businesses, organizations, and parents.

www.tyredd.org

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Is It Worth It?

Is It Worth It? University of Missouri Health Care's Injury Prevention and Trauma Outreach Program is now offering 60-90-minute free classroom presentations to high schools. Sessions are both interactive and educational. Topics include: Why you should wear your seatbelt, the dangers of distracted driving, and the dangers of impaired driving.

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Missouri State Highway Patrol

The Missouri State Highway Patrol (MSHP) can provide highway safety educational programs statewide at no cost. At times MSHP will allow students to participate in the "Seat Belt Convincer" and "Rollover Simulator."

Seat Belt Convincer - This device lets individuals experience the effectiveness of seat belts by simulating an approximate 5 mph head-on collision. The participant is belted in a vehicle seat that then rolls down a ramp. When the seat abruptly stops at the bottom, the rider immediately realizes that only a seat belt can harness the force that would have otherwise hurled them forward into a steel plate.

Rollover Simulator - This device gives students the opportunity to experience visually the effects of a rollover vehicle traffic crash. The participants observe how seat belts keep crash dummies inside the vehicle, where the likelihood of serious or fatal injuries is much lower.

To Schedule a program in your area, visit:

www.mshp.dps.missouri.gov/MSHPWeb/Patrol/PIED/index.html

Buckle Up Phone Down

Do your part in making Missouri's road safer! Individuals are encouraged to take the pledge to buckle up every trip, and if they're driving, put the phone down. Businesses are challenged to adopt policies supporting seat belts and eliminating cellphone use while in company vehicles. Accept the BUPD Challenge as an individual or business at www.buckleupphonedown.com. You can even challenge your friends, relatives, or community members to buckle their seat belts and put their phones down while driving.

Docudrama (Mock Car Crash)

Docudramas, or mock car crashes, depict the realities and consequences of a traffic crash. Police, fire, ambulance, coroners, and other emergency personnel are summoned to the mock crash as the impaired driving or distracted driving scene is played out and duties are performed as they would in a real-life situation. The purpose of the docudrama is to give young people a close-up look at the ugly truth that goes along with unnecessary, preventable crashes.

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Free brochures and educational materials can be found at www6.modot.mo.gov/OrderSystem/pub/displayOrder.do

For questions or additional information on any of these programs, please call 1-800-800-BELT

SIMPLE ACTIONS
Save Lives

MoDOT Highway Safety Youth Traffic Safety Programs

Missouri Coalition
for Roadway Safety



— SHOW-ME —
ZERO
Driving Missouri Toward Safer Roads

TRACTION

TRACTION – Teens Taking Action to Prevent Traffic Crashes is a peer-to-peer youth traffic safety leadership training program designed to empower high school students to take an active role in preventing traffic crashes and promoting safe driving habits.

TRACTION is a 2.5-day training program designed to develop natural leadership and give teens the tools needed to reduce traffic crashes in their schools and communities. 6 to 14 students and 2 advisors from each high school are invited to attend one of the summer conferences as school teams. As teams actively participate, they will develop an action plan, enabling students to carry out specific projects during the school year to promote safe driving habits and prevent traffic crashes.

The cost to attend the 2.5 day training program is \$15.00 per person.

www.motractor.com

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First Impact

First Impact is an evidence-based, traffic safety parent program targeted to parents and/or guardians of teen drivers in the pre-permit, permit or intermediate stage of licensure. The goal of First Impact is to reduce the number of motor vehicle fatalities, injuries and crashes among teen drivers by increasing parental awareness and enforcement of Missouri's graduated driver license law.

First Impact will provide the tools parents need to be involved in monitoring, coaching and supporting their new teen driver. Ensuring that parents understand the risks and responsibilities associated with driving is essential in preventing teen driving tragedies. First Impact has trained facilitators statewide and is provided free of charge. Also provided is a parent/teen driving agreement which outlines specific rules that parents and teens agree to follow during the different stages of licensure of the teen.

medicine.missouri.edu/offices-programs/first-impact

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Arrive Alive Tour

The Arrive Alive Tour reduces traffic safety problems related to distracted and impaired driving through a state-of-the-art virtual reality simulator within high schools across the state.

The simulator is installed on an actual vehicle and allows participants to experience, in a controlled environment, the potential consequence of driving while distracted or impaired. Each event runs up to 6 hours and averages 20-25 students/hour in the driver's seat. For students not in the vehicle, monitors display a "passenger eye view" of the current simulation, as well as a high-impact awareness video featuring facts and statistics related to distracted and impaired driving.

<https://arrivealivetour.com>

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Keys to Independence

The State of Missouri recognizes that a young adult cannot be fully independent without a driver's license. Having a license is particularly important for youth without a traditional family support network as it enables them to have a job, go to school, engage socially, and contribute to their community.

Keys to Independence MO creates opportunities and removes barriers to driving by financially supporting the cost of driving lessons for youth in out-of-home care.

Youth must be residing in out-of-home care in the State of Missouri, must be 15-23 years old, and must meet Graduate Driver's License Law and DMV requirements for a learner permit and driver license.

<https://k2i.us/missouri-resources/>

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Mothers Against Drunk Driving (MADD) Power of Parents & Power of You(th)

Power of Parents: Parent workshops discuss youth brain and emotional development, different parenting styles and their impact on underage drinking, tips for starting and maintaining conversations about alcohol and information about empowering young people to make good decisions about alcohol. Workshops and handbooks are available to schools, religious groups and the community at no charge.

Power of You(th): MADD helps youth explore the real, short- and long-term impacts of drinking underage, including how it damages their brains and the long-lasting social consequences through interactive presentations delivered by certified facilitators. In many areas, MADD representatives are available to speak at schools, churches, or other community gatherings.

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B.R.A.K.E.S

B.R.A.K.E.S (Be Responsible and Keep Everyone Safe) conducts hands-on, advanced driver training events for teens and their parents through both classroom and hands-on experience in a closed course, in a controlled environment. Driving exercises include distracted driving awareness, panic braking, crash avoidance, car control/skid recovery, and drop- wheel/off-road recovery. Other elements include proper seat and mirror placement, proper use of seatbelts, eye scanning, CMV safety, what to do during a traffic stop and more.

B.R.A.K.E.S. is offered free of charge, but a \$99 deposit is required at the time of registration and is refundable upon the completion of class. Workshops are conducted on a weekend and offer five,3-hour training sessions for participants to choose from. B.R.A.K.E.S can train 180 students and their parents per weekend.

www.putonthebrakes.org

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Safe and Sober

Missouri Safe and Sober is designed to give high school and middle school students, along with their parents and teachers, the information they need to prevent underage drinking. By properly educating students and their parents on the criminal, civil, personal, and emotional consequences of underage drinking, the hope is to encourage safe choices both now and as students transition toward adulthood.

The Missouri Safe and Sober program is made up of three components: High School Program, Middle School Program, and Parent Program. Each program uses a video-based presentation tailored to each age group, educating them on the dangers of underage drinking, how to set limits, and how to prevent underage drinking.

www.safeandsober.com

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No-Zone (Commercial Motor Vehicle Education)

The No-Zone refers to the blind spot areas around large commercial vehicles or areas where cars are so close to the truck or bus that the driver's ability to stop or maneuver safely is restricted.

Walmart No-Zone Truck with Presentation: The Missouri Trucking Association and the American Trucking Association are actively involved in the No-Zone Awareness Program and Walmart has joined their efforts. The Walmart Distribution Center's Transportation department has No-Zone trucks that will come to your area for free and will deliver a No-Zone presentation and allow students to sit in the truck and view the No-Zones (blind spots) as a truck driver would view them while driving down the road.

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ThinkFirst

The mission of ThinkFirst is to prevent traumatic injuries through education, research and policy. The award-winning programs of ThinkFirst educate people, especially high-risk young people, about their vulnerability to brain and spinal cord injury, common causes of these injuries, and how to prevent them.

The most effective component of the program features the personal testimony of a ThinkFirst Voices for Injury Prevention (VIP) speaker. VIP speakers are people who have sustained a brain or spinal cord injury, usually due to a motor vehicle crash.

ThinkFirst presentations explain the basic anatomy of the central nervous system and the permanent physiological changes caused by a brain or spinal cord injury. Students learn the common causes of these injuries, ways to prevent them, and who is most at risk. Also stressed is the fact that although these injuries are permanent, they are often predictable and preventable.

<https://medicine.missouri.edu/offices-programs/thinkfirst>

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