



**Missouri's
Local
Program**
*for community
development*

COVER SHEET

(This must accompany your firm's letter of interest and does not count in the page limit)

Firm's Full Legal
Name:

Goetz Group LLC

Firm Contact Name:

Theresa Goetz

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Work Category:

- Roadway Design
- Trails & Sidewalks
- Construction Inspection
- Traffic Engineering & TEAP
- Structures
- Environmental
- Historic Preservation
- Multimodal Planning / Systems and Facilities Design
- Transportation Planning – **NEW CATEGORY**

LETTER OF INTEREST

RE: Trails & Sidewalks

RFQ: On-Call Professional Services

December, 2025

MoDOT



St. Louis, MO 63116

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Dear Missouri LPA Advisory and MoDOT Selection Committees,

Goetz Group LLC (Goetz Group), a woman-owned, certified DBE company, is honored to present our team's interest and qualifications for on-call, professional **Trail & Sidewalk** design and planning.

Our team offers hands-on experience supporting communities as they develop safe, accessible, and connected pedestrian and trail facilities. We prioritize people-first design—emphasizing clear communication, practical solutions, and steady coordination with client and stakeholder teams throughout each phase of project development.

General Experience & Past Performance

Our staff has contributed to projects requiring careful integration of ADA requirements, pedestrian safety considerations, and context-sensitive design for shared-use paths and sidewalk networks. Recent work includes pedestrian-focused improvements on First Capitol Drive in St. Charles, Ted Jones Trail improvements, and Canton Avenue sidewalk improvements in University City. These experiences demonstrate our ability to work with municipalities, public, and private entities to balance the needs of all stakeholders. Additional project details are included in the pages ahead.

Qualifications of Personnel

Goetz Group's planners and engineers bring relevant expertise in trail and sidewalk design, ADA compliance, pedestrian safety evaluation, and corridor analysis. Our team is experienced in preliminary engineering for pedestrian facilities; right-of-way and utility considerations; lighting and signal coordination; and the integration of landscaping and beautification elements.

Familiarity/Capability with Federal Requirements

Our staff has supported projects requiring compliance with FHWA guidance, ADA accessibility standards, and federal-aid documentation. We understand the environmental clearance steps, right-of-way considerations, and procedural requirements that apply to trail and sidewalk projects. Our familiarity with MoDOT and federal expectations helps ensure that project recommendations and documentation remain aligned with all applicable standards and regulatory pathways.

Accessibility & Responsiveness

As a nimble, client-focused firm, Goetz Group prioritizes accessibility and consistent communication. Clients work directly with the project team, supported by shared project platforms, routine check-ins, and an approach designed to keep momentum high. Our responsiveness and transparency help maintain coordination and create a smoother project experience for all involved.

Thank you for your consideration. We welcome the opportunity to support Missouri LPAs' trail & sidewalk planning & design needs.

Sincerely,

A handwritten signature in black ink that reads "Theresa Goetz".

Theresa Goetz, PE, Principal
Goetz Group

Meet Our Lead Planner



Bryce Monser is a community-centered urban planner and project manager committed to equitable design and sustainable infrastructure. She brings a thoughtful, inclusive approach to every project—centering the needs of residents while advancing socially responsible planning practices. She has led public engagement efforts for active transportation plans, Complete Streets projects, corridor studies, and neighborhood revitalization projects. Her expertise includes stakeholder identification, media strategy, communication materials, website development, and facilitating public meetings and interactive pop-ups. Ms. Monser’s communication style builds trust and transparency, creating welcoming spaces for the public to ask questions, share input, and actively shape the future of their communities.

FEATURED PROJECTS

The Ville Community Mobility Infrastructure Planning & Report*

Adhering to the federal requirements of this CMAQ-funded initiative, Bryce authored the The Ville Community – Mobility Infrastructure Report to catalyze plans for infrastructure improvements for pedestrians. She led and executed a comprehensive 61-mile sidewalk audit across the entire neighborhood. This on-the-ground effort involved countless conversations with residents, whose insights added depth and authenticity to the report’s findings and recommendations. Bryce presented these findings at a Neighborhood Redevelopment Town Hall helping to elevate community voices and advocate for critical infrastructure improvements.



Ted Jones Trail Improvements | Trailnet

The Goetz Group collaborated with Trailnet to assess and address drainage issues along the Ted Jones Trail at the I-70 underpass in Normandy, Missouri. Frequent rainfall caused significant flooding, restricting access for both recreational users and commuters who rely on the trail as a safe route across I-70. To mitigate this problem, Goetz Group designed improvements, including raising the trail profile and implementing enhanced drainage solutions. The project required close coordination with St. Louis County and MoDOT, as St. Louis County assists with trail maintenance and MoDOT owns a portion of the right of way.

Trailnet initially hired Goetz Group in February 2025 to assist with applying for the Missouri Department of Conservation Outdoor Recreation Infrastructure Grant Program. Goetz Group conducted a site visit, designed proposed improvements and provided a cost estimate.

FEATURED PROJECTS

First Capitol Drive - Bicycle & Pedestrian Improvements | City of St. Charles

Currently in the concept phase, this road-diet initiative on First Capitol Drive (from Kingshighway to 5th Ave) in St. Charles will improve the street's design to make walking and bicycling a safer, more accessible form of transportation to local establishments and neighborhoods. As Goetz Group's sub-consulting lead, Theresa Goetz P.E. and Designer, Nick Ehlers E.I.T., are supporting Oates & Associates by assisting with the engineered concept designs (geometrics) for all corridor intersections with updated multimodal accommodations based on turning movements, utility considerations, Right of Way, adjacent land uses, bike/pedestrian counts, and the results of their signal warrant analysis. The team analyzed the narrowed intersections to make sure fire trucks, school buses and design vehicles could still have safe turning movements given the updated multimodal street layout. This STP-S-funded project is in close proximity to Lindenwood University's campus, as well as a number of early childhood schools, and will tremendously benefit the accessibility of those students to their local neighborhoods, business, and services.

Creve Coeur Park Wayfinding Signage | Great Rivers Greenway (GRG)*

As Project Manager, Ms. Goetz designed a wayfinding signage system for Creve Coeur Park and surrounding recreational destinations. Partners included St Louis County Parks (STLC), St Charles County Parks and the State of Missouri. The project area included the Creve Coeur Park Connector from the Veteran Memorial Bridge south to Creve Coeur Lake Memorial Park and around the lakes on either side of Page Avenue. The main goal of this project was to guide GRG shared-path users through Creve Coeur Park and toward other GRG shared-use paths. This supplement added two newly-designed kiosks, roundabout sign layout, GRG sign arrays, and additional coordination.

North and South Road Sidewalk Improvements | City of Vinita Park, Missouri*

Ms. Goetz served as Project Manager for the Phase 1, federally funded project to add ADA-compliant curb ramps and sidewalks along North and South Road and Midland Boulevard from Page Avenue to Delport Drive. This project included utility coordination, ADA design of curb ramps and sidewalks, retaining wall design, evaluating existing drainage facilities to identify adjustments required for the sidewalk improvements, and coordination with St. Louis County and MoDOT. Ms. Goetz also facilitated the awarded grant application for Phase 2 of this project; Construction Spring 2021.

Canton Avenue ADA & Sidewalk Improvements | University City

Sidewalk reconstruction, ADA ramp upgrades, and pedestrian network improvements designed by Theresa Goetz. Responsibilities included ADA/PROWAG-compliant curb ramp layouts, evaluating existing conditions, drainage considerations, and developing accessible routes within constrained urban contexts.



A strong community starts with a thoughtful line.



ABOUT US

We specialize in practical, high-impact engineering and planning solutions tailored to the needs of today's growing communities.

CONTACT

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WHY WE'RE THE PERFECT PARTNER

The Goetz Group, a dynamic woman-owned and Disadvantaged Business Enterprise (DBE) engineering and planning firm headquartered in St. Louis, MO, with a satellite office in Chicago, IL, is dedicated to delivering innovative, client-focused solutions. Founded on the principles of collaboration, creativity, excellence, and rooted in a passion for creating flexible, client-based solutions, we provide a full spectrum of services, from planning and design to construction administration.

SMART INFRASTRUCTURE. STRONG PARTNERSHIPS.

We specialize in transportation and public infrastructure, blending creativity, technical expertise, and public input to shape safer, stronger communities. Goetz Group and its team have a proven track record of delivering complex infrastructure and transportation projects across all phases—from planning and design to community engagement. We are deeply committed to collaborating closely with our clients, ensuring projects stay on schedule, within budget, and align with community and stakeholder needs. Whether it's a small task or a multi-phase project, we bring clarity to complexity and stay responsive every step of the way.

WHAT WE CAN DO FOR YOU

- Urban Planning
- Roadway Planning & Design
- Traffic Calming Design
- Public Involvement
- Shared-Use Path Design & Wayfinding
- ADA Ramp Design
- Compliance Verification
- Utility Coordination
- Drainage and Stormwater Design
- Erosion Control and Permitting
- Signing & Striping Design
- Value Engineering
- City Engineer & On-Call Services
- Highway Planning & Design
- Project Reports/Specifications
- Construction Administration/Inspection

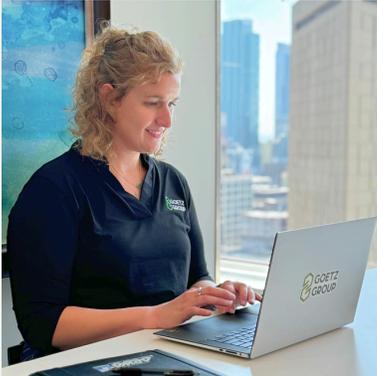
WORD ON THE STREET

"The Goetz Group has been a reliable and valued partner to Hart Engineering on multiple projects. Theresa is exceptionally responsive—often replying to emails within hours, which helps us stay on schedule and address issues quickly. Their team consistently delivers high-quality support, playing an important role in helping us complete key tasks efficiently and effectively. Their professionalism and responsiveness make them a trusted resource."

-- Paula Hart
Hart Engineering



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HOW WE WORK

At Goetz Group, our project management philosophy is grounded in collaboration, guided by experience, and shaped by each community we serve. We listen first—gaining a deep understanding of our clients’ goals, challenges, and vision—then tailor solutions that are practical, innovative, and built to last. Whether it’s a small task or a multi-phase project, we bring clarity to complexity.

Perhaps most crucially, Goetz Group endeavors to develop a truly collaborative relationship with our clients and partners. We are proactive and responsive every step of the way—touching base as we reach project milestones and checking in to ensure all stakeholders are on the same page.

With a strong focus on communication, creativity, and accountability, we deliver results that reflect both technical excellence and the values of those we work with.

QUALITY ASSURANCE & QUALITY CONTROL

Goetz Group and its team have a proven track record of successfully delivering complex infrastructure and transportation projects across all phases—from planning and design all the way to the final stages.

As a project reaches those final steps, **our client-centered Quality Assurance/Quality Control process** ensures that we are delivering quality solutions in line with the priorities and concerns established by the client at the kickoff. We assign an expert reviewer from outside of the project team to objectively ensure every project meets our high standards of safety, compliance, and technical excellence. ***The members of our team are familiar and aligned with the requirements and standards of the ADA, MUTCD, NACTO, AASHTO, PROWAG, and MSD.*** Every quality review is conducted by a tentured, trusted and detail-oriented professional.

Through continuous improvement and collaboration, we work toward results that exceed client expectations and create enduring value for the communities we serve.

