



**Missouri's  
Local  
Program**  
*for community  
development*

## COVER SHEET

(This must accompany your firm's letter of interest and does not count in the page limit)

Firm's Full Legal

Name:

Crafton Tull & Associates, INC \*

\*Prism Design Studio and Laneshift are divisions of Crafton Tull

Firm Contact Name:

Matt Crafton, P.E., LEED AP or  
Jenny Burbidge, PLA, ASLA

Contact Email

Address:

Matt.Crafton@craftontull.com or  
Jenny.Burbidge@prismds.co

Firm's Mailing Address:

901 N. 47th St.

Suite 400

Rogers, AR 72756

Work Category:

- Roadway Design
- Trails & Sidewalks
- Construction Inspection
- Traffic Engineering & TEAP
- Structures
- Environmental
- Historic Preservation
- Multimodal Planning / Systems and Facilities Design
- Transportation Planning – **NEW CATEGORY**

December 12, 2025

Missouri Department of Transportation  
105 W. Capitol Avenue  
Jefferson City, MO 65102

RE: MoDOT LPA on-call professional services - Trails and Sidewalks

Dear Consultant Selection Committee:

Crafton Tull has been in business since 1963. We are founded in the disciplines of surveying and civil engineering. Our team has since expanded with organic growth and acquisition of Prism Design Studio and Laneshift. Our combined teams service Southwest Missouri and the central band of Missouri from Kansas City to Jefferson City.

Our civil engineers can provide civil design for sidewalks, and utility relocation. They can assist cities with design for paved trails. We can call on an in-house team of surveyors if needed. Our licensed planners can create documentation for cities. Prism Design Studio and Laneshift can assist cities with trail connectivity and circulation.

Prism Design Studio was founded with vision for designing community spaces with landscape architects at the forefront of project planning and development. Integrating natural systems into recreational design is a key principle for our design studio.

Laneshift has been involved with numerous projects focused on active transportation, trails, and connectivity since 2017. Prior to founding Laneshift, Ryan Hale worked for the Walton Family Foundation (WFF) for over 5.5 years. During Ryan's time at WFF, he provided project management support, and leadership and administered grants in NW Arkansas with a focus on bicycle and pedestrian infrastructure. Through his role at WFF, Ryan played a pivotal role in the development of impactful projects such as the Razorback Regional Greenway, the Back 40 Trail system, the revitalization of Lake Atalanta, the preservation of Mount Kessler as well as the Coler Mountain Bike Preserve.

This joint experience creates a team that can connect plans, train and support community staff and design quality experiences for cyclists and pedestrians. Our selected team members are passionate about bicycle and pedestrian transportation options that are safe options for daily users, and have the features that make users want to choose bike/ped options.

We have both licensed engineers and landscape architects available to work on Missouri LPA projects, and we hope to have the chance to discuss these options further with you. If you have any questions or need additional information, please do not hesitate to contact us.

Sincerely,



Matt Crafton, P.E., LEED AP  
**President & CEO - Crafton Tull**  
479-636-4838  
[Matt.Crafton@craftontull.com](mailto:Matt.Crafton@craftontull.com)  
[www.craftontull.com](http://www.craftontull.com)



Jenny Burbidge, PLA, ASLA  
Vice President - Prism  
479-878-2496  
[Jenny.Burbidge@prismds.co](mailto:Jenny.Burbidge@prismds.co)  
[www.prismds.co](http://www.prismds.co)



# CRAFTON TULL FIRM BROCHURE

## WHO WE ARE

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Crafton Tull is a 100% employee-owned professional planning, design, and surveying firm focused on improving communities. We operate from offices throughout Arkansas, Oklahoma, and Texas, delivering value to our clients through innovative solutions and responsive service. Our team is available for Missouri projects in the Kansas City area, and southwest and central parts of the state.

## HISTORY

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Our dedication to client service began in 1963, with Crafton Tull's founding partners Bob Crafton and Lem Tull who, after eight years with the Arkansas Department of Transportation, set out to build their own firm founded on experienced infrastructure design and accountability to their clients. Crafton Tull is now a ten-city, multi-discipline firm with offices in Arkansas, Oklahoma and Texas. We are established, growing, fully insured, and financially stable.

## ACCESSIBILITY

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At Crafton Tull we know the client matters. By policy we strive to respond to client questions within 24 hours. Each project manager works with clients to know their preferred form of contact and be responsive.

## WORKFORCE DIVERSITY

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Crafton Tull is committed to workforce diversity. We are making strides in mentoring and developing diverse talent within our organization. We are inclusive in our recruiting efforts, and we support team members who volunteer with organizations that build STEM interest for youth with diverse backgrounds.

## BROAD EXPERIENCE

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Prism Design Studio and Laneshift are part of Crafton Tull, but with distinctive areas of focus.

Prism Design Studio operates as an extension of Crafton Tull, collaborating internally on projects featuring public spaces, urban places, site planning, and recreational spaces.

## PRISM PUBLIC DEVELOPMENT SERVICES

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- Site Planning
- Hardscape Design
- Stormwater Management
- Landscape Design
- Irrigation Design
- Trail Design
- Inclusive Playgrounds
- Bike Park Design
- Streetscape Design
- Site Furnishing Design
- Landscape Lighting
- Signage Design
- Entryway / Wall / Fence Design
- Sports Field Design

## LANESHIFT

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Laneshift is focused on leveraging real-world experience to help clients improve connectivity by creating and improving bicycle networks, pedestrian networks, and outdoor amenities. At our core, Laneshift is passionate about and focused on moving people safely and comfortably. Laneshift facilitates high-impact professional development and training offerings, which are designed to equip participants with a deep understanding of both active transportation-friendly culture and infrastructure. Educational programs also provide opportunities for participants to build relationships and learn from other professionals from around the country.





## CITY + LOCAL STREETS

- Master Planning
- Street Widening
- Street Realignment
- New Alignments
- Signalized Intersections
- Roundabouts
- Sidewalks
- Accessible Ramps
- Pedestrian Signals
- Traffic Calming
- Streetscaping
- Right-of-Way Acquisitions
- Utility Relocations
- Revitalization

## HIGHWAYS + BRIDGES

- Alignment Studies
- Break In Access Studies
- Interstate Highways / Toll Roads
- Interchanges
- Traffic Control Plans
- Erosion Control Plans
- Right-of-Way Acquisitions
- Design + Land Surveys
- New Alignments
- Replacements
- Widening
- Stream Crossings
- Vehicle / Pedestrian Overpasses
- Railroad Overpasses

## ENVIRONMENTAL SERVICES

- Wetland Delineation
- NEPA Documentation
- GIS Mapping / Analysis
- Threatened + Endangered Species Agency Coordination
- Environmental Constraints / Alternatives Analysis
- Phase I Site Assessments
- Tree Surveys
- Section 404 / 401 Permits
- Section 7 Consultation
- Stream / Wetland Monitoring
- Public Involvement
- Agency Coordination



## SURVEYING

- ALTA Surveys
- Design Surveys
- Boundary
- Topography / Plats
- Lot Splits / Line Adjustments
- Control Surveys
- Easement Descriptions
- Right-of-Way Descriptions
- (Re)Monumentation
- GIS Services
- Construction Staking
- As-Builts
- LiDAR 3D Scanning
- UAV Surveying

## WATER RESOURCES

- Hydrology + Hydraulic Studies
- Stormwater Management
- Stormwater System Design
- Stormwater Quality Management
- Pollution Prevention Plans
- Design Criteria Manuals
- Basin Drainage Studies
- Culvert Design
- Channel Design
- Flood Studies
- FEMA Coordination
- FEMA Map Revisions
- Detention Design
- Storm Sewer Design

## STRUCTURAL ENGINEERING

- Bridges
- Towers
- Foundations
- Hydroelectric Dam Support
- Special Structures
- Overhead Cranes
- Column Removal
- Retaining Walls
- Industrial Facilities
- Underground Structures
- Seismic Anchorage of Electrical Equipment
- Power Generation Facility Support



## CORE TEAM SNAPSHOT

Crafton Tull has a team of more than 300 civil engineers, structural engineers, CAD technicians, surveyors, environmental scientists, architects, landscape architects, and planners. Our growing team has capacity for work and the expertise to deliver. We are familiar with federal funding requirements. Our federal Unique Entity Identifier is JM4ZTGZBYPJ9. We have worked for cities, counties, MPOs, departments of transportation and other public entities. Prism Design Studio and Laneshift are part of Crafton Tull, but with distinctive areas of focus key to sidewalk and trail development.



### MATT CRAFTON P.E., LEED AP

EXPERIENCE: 34 years

ROLE: President and CEO

Matt has worked with roadway, sidewalk, sidepath, trail, park and bike network projects. His personal experience as a cyclist helps inform design for trail and sidewalk projects. He is licensed in Missouri, Arkansas, Oklahoma, Kansas, Colorado, Illinois, and New Mexico.

### JERRY KELSO P.E.

EXPERIENCE: 32 years,

ROLE: Quality Assurance

Jerry has experience across the spectrum of civil engineering services. His recent projects include working with a team for intermodal project planning, and design of roadways, drainage improvements, and trails. Jerry is licensed in Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Nebraska, Oklahoma, and South Carolina.

### DANIEL ELLIS P.E., CPESC

EXPERIENCE: 24 years

ROLE: Principal In Charge

Daniel is a graduate of Missouri University of Science and Technology. His projects include regional amenities, parks and trails and greenfield developments with roadway/sidewalk and utility civil design. Daniel is licensed in Missouri and Arkansas.



### JENNY BURBIDGE, PLA, ASLA

EXPERIENCE: 14 years

ROLE: Vice President - Prism Design Studio

Jenny has 15 years of experience in master planning, urban design, and park design. She works to create strong client relationships and create value in finished projects. Jenny takes a big picture view of development that includes looking at connectivity and space. Jenny searches for the opportunity to connect people with nature in each project. She is licensed in Missouri, Arkansas, Louisiana, and Mississippi.

### BARRY WILLIAMS PLA, ASLA

EXPERIENCE: 32 years

ROLE: Landscape Architect - Prism Design Studio

Barry has worked on multiple parks and trails projects including the landmark Slaughter Pen trails in Bentonville. He is licensed in Arkansas.



LANESHIFT

### RYAN HALE

EXPERIENCE: 8 years

ROLE: Vice President - Laneshift

Ryan is the lead facilitator for the Laneshift Active Transportation Academy teaching participants about connected communities through workshops, and in-the-field experiences. He works with cities and regional districts to increase connectivity, master amenity planning, and project implementation.

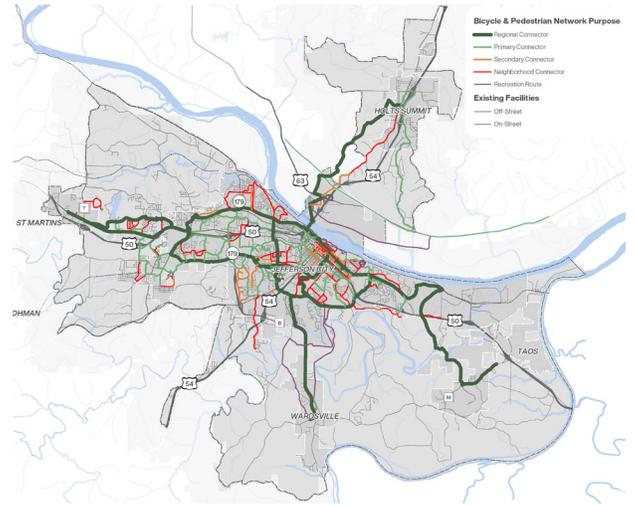


## RECENT PROJECTS

### CAPITAL AREA ACTIVE TRANSPORTATION PLAN JEFFERSON CITY, MISSOURI

Crafton Tull was contracted by the Capital Area Metropolitan Planning Organization (CAMPO) to complete an active transportation plan for Cole and Callaway Counties, Jefferson City, Holts Summit, St. Martins, Wardsville, and Taos. The project, adopted in 2024, utilizes GIS data, existing conditions evaluation, and public input to develop a bicycle and pedestrian network with an implementation plan identifying short-, medium- and long-term projects, as well as a methodology for project prioritization, and general opinions of probable cost.

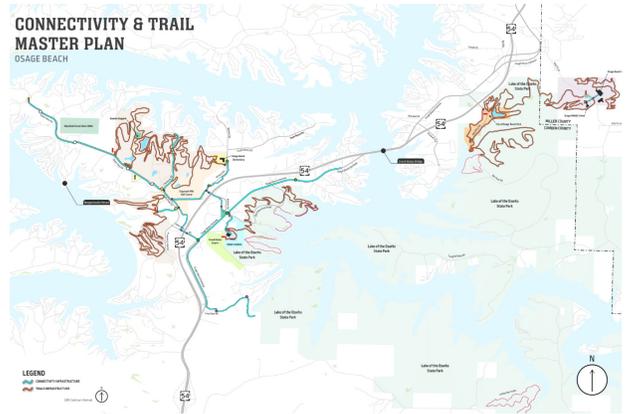
As a part of the public engagement phase of the project, Crafton Tull worked with CAMPO to present two multi-day public workshops inviting community members to provide their insight regarding active mobility desires and needs in the area. Crafton Tull also hosted a booth at Jefferson City's Living Windows holiday event where residents were invited to share input on the draft active transportation network, guide implementation priorities, and interact with a project website with further engagement opportunities. Additionally, the Crafton Tull team led walk audits throughout the city to familiarize stakeholders with the critical active transportation infrastructure needs of the area.



### LANESHIFT

### COMMUNITY FOUNDATION OF THE LAKE - TRAILS + CONNECTIVITY PLAN (2021 - 2022) OSAGE BEACH, MISSOURI

Laneshift partnered with Progressive Trail Design to identify key connections and corridors within Osage Beach for bicycle and pedestrian infrastructure that link together important amenities and services for residents and visitors of Lake of the Ozarks.



### PRISM DESIGN STUDIO

### COLER MOUNTAIN BIKE PRESERVE BENTONVILLE, ARKANSAS

Jenny Burbidge was an integral part of the design team for Coler Bike Preserve in Bentonville, Arkansas, a multi-year project that included multiple phases. The preserve spans more than 60 acres. A central hub nicknamed "the Homestead" includes a bike-in only coffee shop/bar with outdoor seating. In another part of the park an open air pavilion, equipped with restrooms, provides a landing space for events, and is easily accessible from a main road. Sprinter van parking, a yoga lookout platform, orchard, and an outdoor fitness area are a few of the supplementary uses at the recreation center.

