



Missouri Coalition
for Roadway Safety



In addition to the programs below, the Coalition can tailor presentations and participate in a variety of safety events all over northeast Missouri. To learn more, contact NECR@modot.mo.gov



ThinkFirst: Melissa Van Dyne
Contact: mlvxrn@umsystem.edu

The mission of ThinkFirst Missouri is to prevent traffic-related traumatic injuries through the education of individuals, community leaders and the creators of public policy. The programs of ThinkFirst educate people, especially high-risk young people, about their vulnerability to traffic-related traumatic injuries and provide strategies to prevent such injuries from happening.



TYREDD: Kerrie Warne
Contact: kerrie.warne@gmail.com

TyREDD, (Tyler Raising Education for Drowsy Driving), is an organization that was founded in 2011 after the Warne family lost their oldest Son, Tyler, in a drowsy driving crash. TyREDD's mission is to prevent other families from having to suffer the loss of a loved one's life due to drowsy driving by providing an engaging presentation combining the Warne's family story of loss with the science behind the benefits of sleep.



Contact: Nick Pitts
Nick@dwiprevention.org

Arrive Alive reduces traffic safety problems related to distracted and impaired driving through a state-of-the-art virtual reality simulator within high schools across the state. The simulator is installed on an actual vehicle and allows participants to experience, in a controlled environment, the potential consequences, legal and otherwise, of driving while distracted or impaired.



MRPC: meramecregion.org
Contact: Maggie Roberts (573)-263-5504
kirganroberts@hotmail.com

Docudramas provided through the Meramec Regional Planning Commission in St. James, MO and the Missouri Coalition for Roadway Safety. Docudramas are mock traffic crashes which depict the realities and consequences of an alcohol related or distracted driving motor vehicle crash. Police, fire, ambulance, coroners and other emergency personnel are summoned to the mock crash as the scene is played out, and duties are performed as they would in a real-life situation. The purpose of the docudrama is to give young people a close-up look at the ugly truth that goes along with unnecessary, preventable crashes.



First Impact: Allyn Workman
Contact: gawcft@health.missouri.edu
(314)-302-4542

The goal of First Impact is to reduce the number of motor vehicle fatalities, injuries and crashes among teen drivers by increasing parental awareness and enforcement of Missouri's Graduated Driver License (GDL) law.



Traction: Rachel Penny
Contact: rpenny@cityofcapegirardeau.org

TRACTION is a youth traffic safety leadership training program for high school students designed to empower youth to take an active role in promoting safe driving habits.

Missouri State Highway Patrol



Contact: Justin.dunn@mshp.dps.mo.gov
Troop B Headquarters 660-385-2132 ext .3224

Presentations
Seatbelt Convincer
Rollover



Contact: Jerod Breit, Regional Executive Director,
jerod.breit@madd.org, 816.318.4515 ext.2975

Address: 500 Northwest Plaza Suite 705, St Louis, MO 63074

Victim Services: A person who may be directly affected by the loss of a loved one through a crash or a victim who survived being struck by an impaired drunk or drugged driver. Services and outreach available in all counties throughout the State of Missouri.



Buckle Up Phone Down

www.modot.org/BuckleUpPhoneDown/

Do your part in making Missouri's roads safer! The challenge is simple: when you get into any vehicle, buckle up your safety belt. If you are a driver, put the cell phone down. Every trip, every time. Accept the challenge, challenge a friend, relative or community members to buckle their seat belts and put their phones down while driving.

If you are a school, consider having a friendly competition on who can convince the most people to take the BUPD pledge and commit to driving safe every trip, every time. If you are an organization, consider implementing a seat belt and/or hands-free driving policy within your organization.

No-Zone (CMV Education)

Contact: Rocky Griffith - Rocky.Griffith@walmart.com

The No-Zone refers to the blind spot areas around large commercial vehicles or areas where cars are so close to the truck or bus that the driver's ability to stop or maneuver safely is restricted. Walmart No-Zone Truck with Presentation: The Missouri Trucking Association and the American Trucking Association are actively involved in the No-Zone Awareness Program and Walmart has joined their efforts. The Walmart Distribution Center's Transportation department as No-Zone trucks that will come to your area for free and will deliver a No-Zone presentation and allow students to sit in the truck and view the no-Zones as a truck driver would view them while driving down the road.

Speed Trailers, Traffic & Pedestrian Counters

Contact: Anna Gill at (573)565-2203

Mark Twain Regional Council of Governments, Boonslick Regional Planning Commission and the Northeast Regional Planning Commission partnered with the coalition to purchase three speed trailers that are available to area law enforcement for use. There are also some available through the MSHP.



B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe)

Contact: Kacey Wilson, kacey.wilson@modot.mo.gov,
putonthebrakes.org

B.R.A.K.E.S conducts hands-on, advanced driver training events for teens and their parents through both classroom and hands-on experience in a closed course, in a controlled environment. Driving exercises include distracted driving awareness, panic braking, crash avoidance, car control/skid recovery, and drop-wheel/off-road recovery. Other elements include proper seat and mirror placement, proper use of seat belts, eye scanning, CMV safety, what to do during a traffic stop and more. B.R.A.K.E.S instructors come from various backgrounds, but all have extensive experience in advanced driver training and defensive driving instruction. They include current and former members of law enforcement, and professional racing drivers.

SAFE & SOBER

Contact: Brian Hom - Brian@safeandsober.org
www.missourisafeandsober.com

Missouri Safe and Sober is designed to give high school and middle school students along with their parents and teachers the information they need to prevent underage drinking. By properly educating students and their parents on the criminal, civil, personal and emotional consequences of underage drinking, the hope is to encourage safe choices both now and as the student's transition toward adulthood.

Fatal Vision Goggles

Contact: justin.dunn@mshp.dps.mo.gov
Troop B Headquarters (660)385-2132 ext. 3224

Learn how "safe" you really are while driving under the influence by wearing these goggles.



Smart Riders

Contact: Tara Van Loo - tara.vanloo@modot.mo.gov
www.savemolives.com/mcrs/smart-riders

Smart Riders is an interactive, online program designed to educate elementary students and parents on ways to make our roads safer and prevent crashes. The program is comprised of chapters and each chapter explains a different aspect of roadway safety such as booster and seat belt safety, smart walking, not driving distracted and smart bicycling.

Hooked on Science



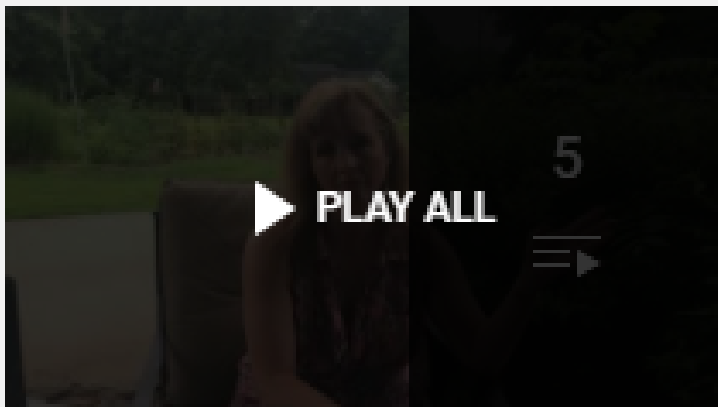
Contact: hookedonscience.org
Educators, from across America, continue to rank Hooked on Science programs as the best. Jason Lindsey, aka "Mr. Science, with Hooked on Science", is a nationally-recognized STEM educator, science multimedia journalist, digital meteorologist, and author. Jason visits hundreds of schools each year inspiring kids to be inquisitive about the world around them and to develop a long-term interest in science and math. Jason is a STEM professional and brings real-world science connections to schools.

Jason's partnership with MoDOT includes providing a program that is based upon the science behind seat belts. Programming is available for grades K-12 and lasts around 30-60 minutes.

Speakers/Displays

Contact: necr@modot.mo.gov

If you would like to have a professional from our committee share information about safe driving with your group.



NE Coalition for Roadway Safety

VIEW FULL PLAYLIST

Booster to Belts

Contact: Chase Hobart - chobart@dcca.org
www.dcca.org/traffic-safety/missouri/

Booster to Belts is a 20-minute, fun, interactive way for teens to teach children (Kindergarten through 3rd grade) the importance of buckling up and using a booster seat. The mascot, Booster Rooster, motivates children to use booster seats, ride in the backseat and to always buckle up. A participating school will be sent a packet of information that will include the PowerPoint and speaker notes, additional handouts and a paint sheet for each student.

High school student leaders can present this program to the elementary schools in their community and possibly receive \$150.00 for every program taught. This peer-to-peer interaction results in a more personalized and engaging message and will assist in building awareness and cultivating change centered around the importance of buckling up.

Is It Worth It?

Contact: Beth Koster, kosterb@health.missouri.edu

Is It Worth It? University of Missouri Health Care's Injury Prevention and Trauma Outreach Program is now offering 60-90 minute free classroom presentations to high schools. Sessions are both interactive and educational. Topics include: Why you should wear your seatbelt, the dangers of distracted driving, and the dangers of impaired driving.

Online Presentations Offered on the MoDOT Northeast YouTube Channel

Channel Name: MoDOT Northeast

Seatbelts Save Lives

Impaired Driving Hurts More Than The Driver

One Distraction Too Many

Speeding Changes Lives

First Impact (Mo Graduated Driver's License) A Parent's Story

Quarterly Meetings

https://www.modot.org/northeast

Savemolives.com