



Missouri Coalition
for Roadway Safety



In addition to the programs below, the Coalition can tailor presentations and participate in a variety of safety events all over northeast Missouri. To learn more, contact NECR@modot.mo.gov



ThinkFirst: Nancy Foster
Contact: nafgzz@health.missouri.edu
(Columbia)

The mission of ThinkFirst Missouri is to prevent traffic-related traumatic injuries through the education of individuals, community leaders and the creators of public policy. The programs of ThinkFirst educate people, especially high-risk young people, about their vulnerability to traffic-related traumatic injuries and provide strategies to prevent such injuries from happening.



www.Firstimpact.missouri.edu
First Impact: Allyn Workman, (314)302-4542
Contact: gawcft@health.missouri.edu

The goal of First Impact is to reduce the number of motor vehicle fatalities, injuries and crashes among teen drivers by increasing parental awareness and enforcement of Missouri's Graduated Driver License (GDL) law.



Contact: Nick Pitts
Nick@dwiprevention.org

Arrive Alive reduces traffic safety problems related to distracted and impaired driving through a state-of-the-art virtual reality simulator within high schools across the state. The simulator is installed on an actual vehicle and allows participants to experience, in a controlled environment, the potential consequences, legal and otherwise, of driving while distracted or impaired.



Missouri State Highway Patrol Fatal Vision Goggles

Contact: justin.dunn@mshp.dps.mo.gov
Troop B Headquarters (660)385-2132 ext. 3224
Learn how "safe" you really are while driving under the influence by wearing these goggles.



MRPC: meramecregion.org
Contact: Maggie Roberts (573)-263-5504
kirganroberts@hotmail.com
Becky Foster - becky.foster@modot.mo.gov

Docudramas provided through the Meramec Regional Planning Commission in St. James, MO and the Missouri Coalition for Roadway Safety. Docudramas are mock traffic crashes which depict the realities and consequences of an alcohol related or distracted driving motor vehicle crash. Police, fire, ambulance, coroners and other emergency personnel are summoned to the mock crash as the scene is played out, and duties are performed as they would in a real-life situation. The purpose of the docudrama is to give young people a close-up look at the ugly truth that goes along with unnecessary, preventable crashes.



TYREDD: Kerrie Warne
Contact: kerrie.warne@gmail.com
www.tyredd.org

TyREDD, (Tyler Raising Education for Drowsy Driving), is an organization that was founded in 2011 after the Warne family lost their oldest Son, Tyler, in a drowsy driving crash. TyREDD's mission is to prevent other families from having to suffer the loss of a loved one's life due to drowsy driving by providing an engaging presentation combining the Warne's family story of loss with the science behind the benefits of sleep.

Work Zone Safe

www.workzonesafe.com

Contact: Becky Foster, becky.foster@modot.mo.gov
Free 45-minute online course teaching teen drivers how to safely navigate work zones, share the road with first responders, and remember there's a person and family behind every cone, flag, and flashing light. Complete the course for a chance to win a \$500 educational scholarship.

Savemolives.com



Contact: Jenny Derleth - jenny.derleth@madd.org (St. Louis)
Contact: Annabelle Daugherty - annabelle.daugherty@madd.org (Kansas City)
Address: 500 Northwest Plaza Suite 705, St Louis, MO 63074

Victim Services: A person who may be directly affected by the loss of a loved one through a crash or a victim who survived being struck by an impaired drunk or drugged driver. Services and outreach available in all counties throughout the State of Missouri.

Speed Trailers, Traffic & Pedestrian Counters

Contact: Anna Hudson at (573)565-2203
Mark Twain Regional Council of Governments, Boonslick Regional Planning Commission and the Northeast Regional Planning Commission partnered with the coalition to purchase three speed trailers that are available to area law enforcement for use. There are also some available through the MSHP.

SAFE & SOBER

Contact: Christina Casey - cdavis@cpozarks.org
Brandon Jason - bjason@cpozarks.org
www.missourisafeandsober.com
Missouri Safe and Sober is designed to give high school and middle school students along with their parents and teachers the information they need to prevent underage drinking. By properly educating students and their parents on the criminal, civil, personal and emotional consequences of underage drinking, the hope is to encourage safe choices both now and as the student's transition toward adulthood.



Missouri State Highway Patrol Presentations, Seatbelt Convincer, Rollover

Troop B Headquarters

Counties: Adair, Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Randolph, Shelby, Schuyler, Scotland

Contact: Justin.dunn@mshp.dps.mo.gov, 660-385-2132 ext .3224

Troop C Headquarters

Counties: Pike, Lincoln, Warren

Contact: Dallas.thompson@mshp.dps.mo.gov, 314-570-4123

Troop F Headquarters

Counties: Audrain, Montgomery

Contact: Andrew.gadberry@mshp.dps.mo.gov, 636-415-9958



B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe)

Contact: Becky Foster, becky.foster@modot.mo.gov, putonthebrakes.org

B.R.A.K.E.S conducts hands-on, advanced driver training events for teens and their parents thought both classroom and hands-on experience in a closed course, in a controlled environment. Driving exercises include distracted driving awareness, panic braking, crash avoidance, car control/skid recovery, and drop-wheel/off-road recovery. Other elements include proper seat and mirror placement, proper use of seat belts, eye scanning, CMV safety, what to do during a traffic stop and more. B.R.A.K.E.S instructors come from various backgrounds, but all have extensive experience in advanced driver training and defensive driving instruction. They include current and former members of law enforcement, and professional racing drivers.

Sharing the Road with Large Trucks & Buses

Contact: Rocky Griffith - Rocky.Griffith@walmart.com
David Taber - David.taber@walmart.com
Heather Luebbert - heather.luebbert@modot.mo.gov
ATA Share the Road Program - <https://www.trucking.org/share-road>

The No-Zone refers to the blind spot areas around large commercial vehicles or areas where cars are so close to the truck or bus that the driver's ability to stop or maneuver safely is restricted. Walmart No-Zone Truck with Presentation: The Missouri Trucking Association and the American Trucking Association are actively involved in the No-Zone Awareness Program and Walmart has joined their efforts. The Walmart Distribution Center's Transportation department as No-Zone trucks that will come to your area for free and will deliver a No-Zone presentation and allow students to sit in the truck and view the no-Zones as a truck driver would view them while driving down the road.

Booster to Belts

Contact: Danie Lee - dlee@dcca.org
www.dcca.org/program/booster-to-belts-missouri/

Booster to Belts is a 20-minute, fun, interactive way for teens to teach children (Kindergarten through 3rd grade) the importance of buckling up and using a booster seat. The mascot, Booster Rooster, motivates children to use booster seats, ride in the backseat and to always buckle up. A participating school will be sent a packet of information that will include the PowerPoint and speaker notes, additional handouts and a paint sheet for each student.

High school student leaders can present this program to the elementary schools in their community and possibly receive \$150.00 for every program taught. This peer-to-peer interaction results in a more personalized and engaging message and will assist in building awareness and cultivating change centered around the importance of buckling up.

Additional Available Resources and Information in Highway Safety Education

Is It Worth It?

Contact: Mallory Clatterbuck, mallory.clatterbuck@health.missouri.edu

Is It Worth It? University of Missouri Health Care's Injury Prevention and Trauma Outreach Program is now offering 60-90 minute free classroom presentations to high schools. Sessions are both interactive and educational. Topics include: Why you should wear your seatbelt, the dangers of distracted driving, and the dangers of impaired driving.



Buckle Up Phone Down

www.modot.org/BuckleUpPhoneDown/

Do your part in making Missouri's roads safer! The challenge is simple: when you get into any vehicle, buckle up your safety belt. If you are a driver, put the cell phone down. Every trip, every time. Accept the challenge, challenge a friend, relative or community members to buckle their seat belts and put their phones down while driving.

If you are a school, consider having a friendly competition on who can convince the most people to take the BUPD pledge and commit to driving safe every trip, every time. If you are an organization, consider implementing a seat belt and/or hands-free driving policy within your organization.



Smart Riders

Contact: Beth Markley - beth.markley@modot.mo.gov

www.savemolives.com/mcrs/smart-riders

Smart Riders is an interactive, online program designed to educate elementary students and parents on ways to make our roads safer and prevent crashes. The program is comprised of chapters and each chapter explains a different aspect of roadway safety such as booster and seat belt safety, smart walking, not driving distracted and smart bicycling. There is also an opportunity for hands-on learning with Smart Riders: Smart Town. Smart Riders: Smart Town is a detailed guide that empowers schools and communities to establish traffic gardens (mini roads and signs) so students can walk, bike, or roll through to learn how traffic works. MoDOT currently has funding to help support schools and communities to implement these for free.



Contact: Kacey Wilson - kacey.wilson@modot.mo.gov
Rachel Penny - rpenny@cityofcapegirardeau.org

TRACTION is a youth traffic safety leadership training program for high school students designed to empower youth to take an active role in promoting safe driving habits.

Speakers/Displays

Contact: necr@modot.mo.gov

If you would like to have a professional from our committee share information about safe driving with your group.

Keys to Independence

www.keystoindependencemo.com

Contact: Maria Bonilla, mariab@flitecenter.org

Helps youth in out-of-home care overcome barriers to driving by providing financial support for driving lessons. Youth ages 15-23 must meet Missouri permit and licensing requirements.

Online Presentations Offered on the MoDOT Northeast YouTube Channel

Channel Name: MoDOT Northeast

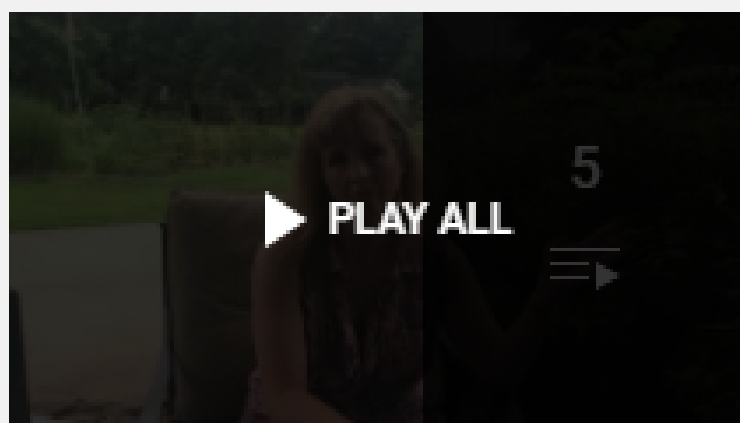
Seatbelts Save Lives

Impaired Driving Hurts More Than The Driver

One Distraction Too Many

Speeding Changes Lives

First Impact (Mo Graduated Driver's License) A Parent's Story



NE Coalition for Roadway Safety

[VIEW FULL PLAYLIST](#)

Quarterly Meetings

<https://www.modot.org/northeast>

Savemolives.com