Missouri Planning Partner Meeting

WEB-BASED ENGAGEMENT TOOL

PublicInput.com

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WICHITA AREA METROPOLITAN PLANNING ORGANIZATION
Public Participation Plan

Updated Plan

We began thinking about engagement in a different way & omitted the PUBLIC HEARING requirement from our procedures.
Easy for Us & Them
Integration

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HSX

YWHSX
The Tool in Action

- **Reach**: Getting the word out to the people most impacted by our plans & projects.
- **Engage**: Lowering barriers to participation and tailoring our listening efforts.
- **Capture**: Bringing all inputs and information together in one place for analysis.
- **Report**: Closing the feedback loop with what we heard and how that informs next steps.
- **Comply**: Fully documenting our process, data, and outcomes to partner organizations.
Mobile & User Friendly

- Accessible from any mobile device
- No registration required for the user
Built in E-Mail & Text
Grouping Contacts

- Demographic Characteristics
- Geographic Location
- Comment History
Automatically Captures Sentiment

[Image of a tag cloud with terms such as "Meredith College", "campus", "land", etc.]
Other Stuff
Translation & Interpretation
Targeted Ads & Geofencing
Tracking Participation

Using unique keywords & links
Access & Coordination

Ability to collaborate and share access to data and information:

- Multiple jurisdictions
- Consultants
- Other MPOs
- DOTs
- Etc.
Limitations

- Will not replace your website or content management system, though it integrates with most
- Live results at meetings require an internet connection
- Paper surveys need to be uploaded as a PDF or entered manually (no scan-trons)
Pricing & Support

Pricing
- Annual license, priced by population
- Pilot pricing available for projects

Live Support
- 24/7 chat support
- Call a human during business hours
- Database of help articles, example surveys, and video training content
Service Agreement

- Web-Based, so no hardware or programs are needed

- Cost is $9,500/year and provides us with:
  - Unlimited Project Pages, Admin Users, Survey Sets, and Map Questions
  - 4 hours a month of training/consulting
  - 100,000 prepaid social/media views

- Funding used is a mixture of Federal Planning and Local funds (TIP Fee & Member Dues)
Let’s try it live!

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Questions???

To request additional information, case studies, or a demo contact:

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