Back 2 Basics Videos

Description
The Back 2 Basic Videos (B2B) and Choose One Posters were developed to support MoDOT's Safety culture. They provide just-in-time safety awareness and training as additional tools to begin safety discussions supporting Risk Based Assessment reviews and monthly safety meetings. The brief and to-the-point B2B videos are uploaded to MoDOT's internal site and to YouTube to be viewed from a work computer or cell phone. This provides employees with information relevant to their work environments. The B2B videos supports MoDOT's one team culture by featuring MoDOT employees wearing their PPE while using MoDOT equipment to perform routine tasks. The Choose One Posters are based on the topic of the B2B video and are published at the same time as the corresponding video. Posters are developed with images supporting the safety first priority.

Benefit
Reviewing a B2B Video and Choose One Poster prior to beginning a workday will save the department time and money and will encourage employees to think about safety first to prevent accidents and injuries. These videos also improve the overall employee morale and support One Team MoDOT. Featuring department employees in the videos helps employees to relate to the information being highlighted. They recognize their fellow employees which increases retention of the information and awareness of being safe while in the field and in facilities.

Materials and Labor
There is no cost for materials incurred for this program. The estimated time to produce and edit a video ranges from 40 to 80 hours may include minimal travel expenses.

For More Information Contact:
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Additional photos can be seen by accessing the Innovations Challenge homepage at: http://wwwi/intranet/cr/SolutionsAtWork/Innovations.htm.