**Southeast Coalition for Roadway Safety Meeting Notes**

1. **Welcome!**
2. **SE Fatality Review- MoDOT Traffic Department**
   1. Average year so far, always want trend to be downward
   2. Statewide up 3.5%, districtwide down 3.2%
   3. Districtwide we are down on alcohol involvement
   4. Down 75% for motorcycle fatalities districtwide
   5. Seat belt usage is pretty consistent districtwide compared to the rest of the state
   6. Butler and Dunklin counties both stand out in the district as having increased fatalities compared to last year
   7. We are seeing an increase in UTV and ATV usage on roadways in rural areas
   8. Crash reduction zone in Thayer/West Plains on Highway 63 and it seems to be working
3. **Legislative Review- Chris Crocker, MoDOT Area Engineer**
   1. May 17 is the last day of session
   2. There are 6 house bills that MoDOT is tracking
   3. Not a lot of progress for bills of interest to MoDOT
   4. HB1524 voted due pass
   5. Senator Bean, SB1298- exempts cotton bail haulers regarding securing bails on roadways, increases the max speed trailers can go and repeals language that they can only be used for cotton
   6. Jon Nelson presented on the increase in motorcycle fatalities. In 2023, there were 174 motorcycle deaths. Helmet law repeal increased the fatality rate statewide.
4. **Activities and Grants- Ashley Metelski, MoDOT**
   1. Community Outreach Grants- We have about $7,000 in funding left in this years’ budget. With the end of the fiscal year quickly approaching, all purchases and funding must be completed by May 1 to ensure it comes from this years’ budget. If your agency has a need for traffic safety items, this is the grant you need to utilize. All traffic safety items (except any law enforcement equipment such as radars, portable breathalyzer tests, etc.) can be purchased with this funding. Law enforcement agencies can still utilize this funding but would need to use it for items such as impaired vision education tools or bulk promotional items. This funding will be available next fiscal year (as of July 1), so if you don’t know the exact items your agency is needing, it’s ok to wait to apply for the grant. Funding is available until it runs out. There’s a new grant application for EMS/Fire agencies available on [www.savemolives.com/se](http://www.savemolives.com/se).
   2. Funded Programs
      1. The Coalition is covering the fees for the Arrive Alive Tour (VR simulation program) to come to a few schools in our district in October. The schedule for the Tour as of now is:
         1. Monday, October 7- Leopold High School
         2. Tuesday, October 8- Build My Future Event in Cape Girardeau at the Show Me Center
         3. Wednesday, October 9- Eminence High School
         4. Thursday, October 10- Van Buren High School
         5. Friday, October 11- Naylor High School
         6. Friday, November 1- Woodland High School
      2. There are 4 other schools that are interested in having the Tour come: Bakersfield, Clearwater, Greenville and Jackson plus the City of Advance. Dates for these schools are to be determined but we would like for them to happen around BUPD Day at the end of October. If you know of other schools that would like the Tour to come (at no cost to them), please let me know by May 3 so we can ensure availability.
   3. Law Enforcement Equipment Grant
      1. Grant will be open May 1- June 16. This years’ application has been revised, so please visit [www.savemolives.com/se](http://www.savemolives.com/se) to find the new application. On the new application, we are asking for the information we usually request on the Outcomes Report. If your agency is NOT applying for the grant this year, we still need this information. More information will be sent when the application process opens.
   4. Show Me Your Score Safest Driver Challenge
      1. Very similar to the BUPD Business Showdown from last year. This challenge is open now through June 9.
      2. This is a great opportunity for businesses to encourage safer driving amongst employees, prove their business operates safely and of course, win prizes. Prizes are available for both the winning businesses and safest individual drivers. The business that has the highest employee driving score over the contest period will win a grand prize of $10,000 from AAA Missouri. For those businesses accepting the challenge, their employees who participate in the contest can also win more than $5,000 in prizes. The grand prize of $5,000 will be given to the individual driver with the highest score over the contest period. In addition, the top drivers each week with the highest scores will win gift cards or prizes.
      3. To be eligible, Missouri businesses must:
         1. Have 10 or more employees
         2. Register for the contest via the website
         3. Adopt a safe driving policy
         4. Employees will need to download the DriveWell Go app and register for the Challenge
         5. For a detailed explanation of the rules, visit the website
      4. Register on this website: [https://www.savemolives.com/mcrs/smys/employers](https://urldefense.com/v3/__https:/www.savemolives.com/mcrs/smys/employers__;!!B-WfeG7HSw!C_izswpSodw6bxFkPFoBynm3xeFBM0XMJ57H_2fJ3N18HqzUeZOnD3QUKCrMPgqysy81oXPwvGg7t6gy6CTm8Sd9MuTjhz1XV20kOQ$). Once signed up, AAA will send information about the tokens.
   5. Upcoming campaigns- resources are available on the calendar at the bottom of [www.savemolives.com/se](http://www.savemolives.com/se)
      1. National Distracted Driving Awareness month is occurring now in the month of April
      2. The month of May is Motorcycle Awareness Month & National Bike Safety Month
      3. May 1 is Heatstroke Prevention Day
      4. May 8 is Bike to School Day
      5. May 17 is Bike to Work Day
      6. May 20-June 2 is Click It or Ticket
      7. June 6- Secure Your Load Day
   6. The City of Matthews is having a family & youth day on June 1 from 9am-3pm. If any of our Coalition members in New Madrid or Scott County would like to attend this and assist in promoting traffic safety, please contact Amber Childers with the University of Missouri Extension, [achilders@missouri.edu](mailto:achilders@missouri.edu). I can also provide you with promotional materials for this too.
5. **CMV Crash Discussion- Chris Luebbert, US DOT/FMCSA**
   1. 10 staff in Missouri, trying to get more involved to educated about CMV safety and work as an outlet to let Commercial Motor vehicle companies etc. know what coalition resources are available
   2. FMCSA is a regulatory agency
   3. Heather Luebbert is the contact at MoDOT
   4. Commercial drivers are held to a higher standard and stricter restrictions than regular drivers
   5. There’s a misconception of driving around CMV’s and buses. Data shows that in Missouri, 2/3 crashes involving a CMV are caused by a non-CMV/passenger vehicle. Typically not CMV lead causation factor.
6. **LEL Update- Art Amato & Brian Phillips**
   1. Busy doing site visits
   2. Delivering DWI pins, Kennett PD is only agency in Troop E that submitted numbers for this
   3. Click it or Ticket coming up, offering OT/Double time. Biggest campaign of the year.
   4. We can hold campaign kick off events locally in which MADD participates. Can do county wide enforcement, competition style with other counties.
   5. Please enter in your data from the 4/20 & spring enforcement campaigns.
   6. LETSAC registration is open
   7. DWI/DRE conference, May 29-31 in Independence
7. **Roundtable Discussion**
   1. CPS Tech Classes- Farmington (5/10-13) & Perryville (7/8-11). Will probably have classes in Cape Girardeau and West Plains in the fall.
   2. [Target Car Seat Trade In Event](https://www.target.com/c/car-seat-trade-in-event/-/N-v41nu)- runs through 4/27
   3. September 21 is National Seat Check Saturday. The Coalition is planning to do something similar to last years’ event. Will be reaching out to CPS Techs soon about this. If Techs need community event hours, this will be a great day to get them. Donations are being accepted for the event. Contact Emily Church for details, [echurch@cityofcape.org](mailto:echurch@cityofcape.org)
   4. B.R.A.K.E.S Program
      1. Kansas City, June 8-9
      2. St. Louis, June 22-23
      3. Jefferson City, June 29-30
      4. See flyers for details
   5. MU Health Injury Prevention Outreach driving programs
      1. In the first half of the grant cycle, we have hosted 25 Keep Your Keys presentations impacting nearly 300 seniors statewide. 99% found the presentation to be informative; 82% felt better prepared to face driving retirement; 12% will consider a partial or full retirement from driving; 8.6% have been involved in a fender-bender or crash in the past year; 82% felt as though they have transportation options in their communities. We are always looking for new facilitators and places to host the 30 minute driving safety program.
      2. Our teen driving program, Is It Worth It? has been in a number of schools – we have talked to 29 groups of students and impacted nearly 400 teens. This program has been presented at small rural high schools, public and private schools, and alternative schools.
      3. First Impact is looking for presenters and locations to hold programs. Presenters will receive POST credits and $125 stipend per program. Instructor trainings are free. Contact Carol Hoorman for details: [ceh8zg@health.missouri.edu](mailto:ceh8zg@health.missouri.edu)
   6. Please continue to promote BUPD in your communities. We would like Coalition members to help us get more signs distributed. Sign details can be found here: <https://www.savemolives.com/mcrs/bupdsigns>
   7. If your organization is not listed on our map of Coalition members, please fill out the Google Consent form, located online: <https://www.savemolives.com/mcrs/scrs-meeting-files>
   8. The Willow Springs meeting had a guest speaker, [Christy Shinn](mailto:cshinn@jackson.k12.mo.us), Teacher at Jackson High School. Christy discussed the Jackson J-Click Club & their TRACTION group and what the students have accomplished and are working on.
   9. McKenzie Tuttle with University of MO Extension spoke at the Willow Springs meeting about the CDC HOP grant she is working on in Wright, Howell, Washington & Crawford counties. The HOP is a five year grant aiming to improve and increase access to healthy food resources and physical activity through connections in your community. There are various approaches that can be utilized. Some of the approaches include but are not limited to: Healthy Shelves, Double Up Food Bucks, Vision Zero, Complete Street Policy Development, Safe Routes to Schools & more. Looking to build connections, gather interest & perform assessments on what community members need & want from the program. Email [mckenzie.tuttle@missouri.edu](mailto:mckenzie.tuttle@missouri.edu) for more information.
   10. There are still spots available for schools to register and attend [TRACTION](https://motraction.com/) this summer. For more information, contact [Rachel Penny](mailto:rpenny@cityofcape.org).

**Next Meetings:   
July 10, 10am, MSHP Troop G Headquarters in Willow Springs  
July 11, 10am, MoDOT District Office in Sikeston**