

AGENDA
NORTHWEST MISSOURI COALITION FOR ROADWAY SAFETY
Bi-monthly Meeting
Tuesday, March 14, 2023, 1p.m.
Location: MoDOT Northwest District Office, 3602 North Belt Highway, St.
Joseph, MO 64506

Join Zoom Meeting

<https://us06web.zoom.us/j/87931987035?pwd=THhaZjhEUmppUmExUHlhb2pMWkkyUT09>

Meeting ID: 879 3198 7035

Passcode: 686753

1. Subcommittee Meetings 1:00-1:30
2. Introductions & Safety Instructions
3. Approval of Minutes- January 10th, 2023, minutes
4. Budget Update
 - Sponsorship Opportunities
 - Advertising Funds/Regional Campaign
5. Statewide Fatality totals as of March 5th, 2023
 - County recognitions for zero fatalities

Year	NW District	Statewide Total	Year End NW	Year End State
2023	1	102	N/A	N/A
2022	9	148	52	1,055
2021	7	128	49	1,016
2020	9	137	43	987
2019	6	114	43	881
2018	8	136	62	921

6. Grant Recipient Presentation
 - Mike O'Donnell-Cameron Fire Department
7. MCRS Strategic Advance Update
8. Subcommittees Reports
 - Occupant Protection

- Distracted Driving
- Speed and Aggressive Driving
- Impaired Driving

9. Upcoming Events

- Andrew County Block Party

10. Next Meeting – May 8th, 2023, at 1pm

Meeting Minutes

NORTHWEST MISSOURI COALITION FOR ROADWAY SAFETY

Bi-monthly Meeting

Tuesday, January 10th, 2023, 1:00 p.m.

Location: University Police Department Conference Room, 1100 College Park Drive, Maryville, MO 64468, zoom attendees signified by (z)

Michael Davis, Larry Stobbs, Amanda Cullin, Kendall Reger, Jenna Keyes, Tom Zeigler, Shane Hux, Chance Gallagher, Max Schieber, Trevor Tutt, Larry Smith (z), Rex Ross (z), Chris McBane (z), Sara Heckman (z), Jose Rodriguez (z), Paula Robbins (z), Lisa McClaran (z), Nancy Foster (z), Michael Marriot (z), Sammy Joe Howard (z), Jackie Spainhower (z), Trenny Wilson (z), Katelyn Canon (z), Shelby Roof-Elwald (z), Lance Rains (z), Kay Hayes (z), Joni Williams (z), Amber Drydell (z), Amy Dowis (z), Melanie Noel (z)

- Subcommittee Meeting: from 1:00-1:30 p.m. the subcommittees met and discussed funding, boundaries, goals, outreach and recruitment, and scheduling future meetings.
- Call to Order: Chance Gallagher called the meeting to order at 1:27pm.
- Approval of Minutes: Amanda Cullin moved to approve the November 15, 2022, meeting minutes. Max Scheiber seconded the motion and it passed unanimously.
- Budget Update: Jenna Keyes provided a review of the budget which is attached to the end of these minutes. Larry Stobbs inquired about purchasing shirts for university events.
- Statewide Fatality totals: Chance Gallagher reported on the Statewide Fatality totals which are nearing the end of the year. Jenna Keyes presented the Show Me Zero statistics show that Atchison, Mercer, Sullivan, Grundy, Carroll, and Caldwell Counties all went through 2022 without a fatality. She plans to wait until February for final calculations to do press releases and award presentations. Sullivan County has requested to share social media posts through their pages.
- Subcommittees Reports: a list of subcommittee members is attached to the end of these minutes.
 - Occupant Protection
 - Amanda Cullin reported that they discussed the helmet law, as the current rule states, a rider must be 25 years or older to determine if they do not wish to wear a helmet, but that makes it difficult to enforce, so they are

hoping to do a campaign to raise awareness, perhaps through the university if that is a possibility. Jenna Keyes discussed the contracting process.

- Distracted Driving
 - Chris McBane reported that the Distracted Driving Committee has not met but hopes to before the March meeting
- Speed and Aggressive Driving
 - Trenny Wilson reported that the Speed and Aggressive Driving Committee has not met yet
- Impaired Driving
 - Larry Stobbs and Shane Hux met prior to the coalition meeting and discussed lack of rural officer safety support and the potential to purchase traffic cones to block off scenes and redirect traffic.
- Upcoming Events
 - Jenna Keyes discussed MCRS Strategic Advance, a new project through MoDOT inviting 4-5 strong members from each coalition to join March 8-9 in Jefferson City and brainstorm together. There is likely funding in the conference budget to send local representatives, so if anyone is interested, let Jenna know.
 - Michael Davis announced that they just finished their Holiday Impaired Driving Campaign. The next will be Spring Impaired Driving from March 17-19. There will be a Seat Belt Enforcement Campaign April 15-16. Mothers Against Drunk Driving will be having a free day long summit at the Kansas City Missouri Police Academy on March 22. Annual Grant Application meetings are Thursday in Lee's Summit and Friday in Jefferson City.
 - Jenna Keyes discussed current safety legislation updates and the new Buckle Up Phone Down Business Showdown. There are currently five bills filed for a hands-free law and expected bills for ignition interlock and rear facing car seats. Jenna discussed contracts are being sent out for the grant agreements and that reimbursement requests should be sent in to Melanie Noel. Community grant still has quite a bit of funding available so we should do a press release for schools to start thinking about applying.

- Trenny Wilson inquired about the grant meeting in Jefferson City.
- Motion to Adjourn-Next meeting set for March 14th at 1:00 pm at the MoDOT Northwest District Offices in St. Joseph. Chance Gallagher adjourned the meeting at 2:01 pm.

NW Blueprint Regional Plan: FY23 Funding

Description	Budget	Actual Spent	Encumbered	Available	Notes
FY23 Budget	\$76,075.00				
FY23 Additional Funds	\$0.00				
	\$76,075.00				
Conference	\$4,000.00	\$2,750.90		\$1,249.10	
Grant Funding	\$38,000.00	\$2,733.29		\$35,266.71	FY22 Hit July & August
Subcommittee Funding					
Occupant Protection	\$1,000.00	\$0.00		\$1,000.00	
CPS	\$500.00	\$0.00		\$500.00	
Distracted Driving	\$1,000.00	\$0.00		\$1,000.00	
Speed & Aggressive Driving	\$1,000.00	\$0.00		\$1,000.00	
Impaired Driving	\$1,000.00	\$0.00		\$1,000.00	
Marketing					
Media Marketing	\$4,575.00	\$0.00		\$4,575.00	*\$1,500 to come out from KQ2 Campaign (\$3,075.00)
Promotional Items	\$2,000.00	\$1,334.90		\$665.10	FY22 Hit August
Coalition Programs					
Education Programming					
MWSU	\$1,000.00	\$0.00		\$1,000.00	
NWMSU	\$1,000.00	\$0.00		\$1,000.00	
NCCM	\$500.00	\$0.00		\$500.00	
High School Programming	\$2,000.00	\$0.00		\$2,000.00	
Drivers Ed Scholarships	\$3,000.00	\$0.00		\$3,000.00	
Equipment Purchases (Police/Fire/EMS)	\$10,000.00	\$0.00		\$10,000.00	*-\$1,496 from grants (\$8,504)
Driving Simulator Supplies	\$3,000.00	\$0.00		\$3,000.00	
BUPD/Show-Me Zero	\$2,500.00	\$0.00		\$2,500.00	
	\$76,075.00	\$6,819.09	\$0.00	\$69,255.91	
				Available Funds	
				\$69,255.91	
		\$69,255.91			

2022 - 2023 Subcommittee members

* by name denotes co-charirperson

Occupant Protection

1 year - Vacant
2 year - Amanda Cullin
Jenna Keyes
Chance Gallagher
Lana Allen
Sheldon Lyon
Kay Hayes
Nicole Steele
Max Schieber
Joni Williams
Shelby Roof-Ewald
Katelyn Canon
Sammy Jo Howard
Shane Hux

Distracted Driving

1 year - Chris McBane*
2 year - Paula Robbins
Angela Shoultz
Trevor Tutt
Lisa Mclaran
Amber Tornow
Debrielle Merrill
Amy Dowis
Sara Heckman
Nancy Foster
Jackie Spainhower

Speed & Aggressive Driving

1 year - Larry Fish*
2 year - Trenny Wilson
Jenna Keyes
Amber Richardson
Lance Rains
Kendall Reger
Jose Rodriquez
Jackie Spainhower

Impaired Driving

1 year - Master Sergeant Tom Ziegler
2 year - Larry Stobbs
Scott Wilson
Trenny Wilson
Tiffany Bowman
Shannon Skoglund
Larry Smith