



Missouri Highways and Transportation Commission Policies

Category: HIGHWAYS
Subcategory: Highway Beautification
Sub-Subcategory: Outdoor Advertising (Billboards)

OUTDOOR ADVERTISING – RULES AND REGULATIONS

Related Statutes: Sections 226.500 - 226.600, RSMo 2000 - Outdoor Advertising (Billboards)

Related Rule: [7 CSR 10.6 – Outdoor Advertising](#)

Section 226.500, RSMo (2012) states, "...erection and maintenance of outdoor advertising in areas adjacent to the Interstate and Primary Highway Systems [shall] be regulated in accordance with Sections 226.500 to 226.600 and rules and regulations promulgated by the Highways and Transportation Commission pursuant thereto..." In compliance with that provision, implementation and administration of statutes regulating outdoor advertising adjacent to the Interstate and Primary systems of highways shall be in keeping with State Code of Regulations, Title 7, Division 10, Chapter 6, *Outdoor Advertising*, adopted by the Commission and filed with the Joint Committee on Administrative Rules and the Secretary of State.

Effective Date: February 6, 2008 – Final rules adopted.
Supersedes Policy Dated: May 9, 2007 – Final rules adopted.
Last Reaffirmed: November 7, 2013
Date of Origin: March 16, 1972 – Initial rules approved for filing.

Related Commission Minutes: March 16, 1972 - Initial rules approved for filing; May 9, 2007 – Final rules adopted; last revision February 6, 2008 – Final rules filed; April 2, 2013 – tabled; July 9, 2013 – Proposed rules tabled; October 2, 2013- Proposed rules. November 7, 2013 – Comprehensive Policy Review.