

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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EVU | Northwest Missouri Regional Airport
Maryville, MO



Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.

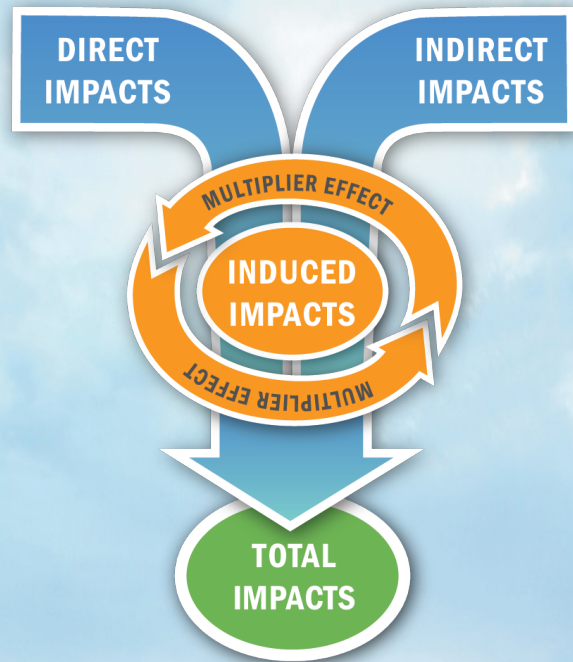


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Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS	100,621
TOTAL PAYROLL	\$3,128,646,000
TOTAL OUTPUT	\$11,101,699,000



Northwest Missouri Regional Airport

TOTAL JOBS	11	TOTAL PAYROLL	\$335,000	TOTAL OUTPUT	\$1,656,000
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BENEFITS OF THE AIRPORT

Northwest Missouri Regional Airport is located in the northwestern corner of the state just 30 miles south of Iowa within the City of Maryville. The airport is owned and operated by the City of Maryville. The airport has one concrete runway, Runway 14/32 which is 4,600 feet long. The airport offers users a new terminal building with office amenities and conference room space, as well as both 100LL and Jet A fuel.

Common activities at the airport consist of corporate business activity, recreational flying, and flight training. Kawasaki, NW Electric Power Cooperative, United Electric, Hy-Vee, and DSM are companies who rely on the airport to transport staff, equipment, and goods in and out of the region. Students, staff, and professors of and visitors to Northwest Missouri State University also frequently utilize the airport. Seasonal activities include aerial agricultural spraying.

The airport serves as a staging area for community events hosting an annual fly-in breakfast every September that brings in nearly 400 participants. The event offers static aircraft displays, performances by the KC Flight Formation Team, educational booths, airplane rides, and a pancake breakfast. In addition to participating in the fly-in, the Missouri National Guard, Missouri State Highway Patrol, and local warbird aircraft owners also frequently utilize the airport for training and operations. The airport hosts meetings in the new terminal for businesses and local clubs, as well as supports a new EAA Chapter.

Northwest Aviation serves as the FBO, providing fuel, courtesy and rental car services, and hangar and tie-down rentals.

