

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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MHL | Marshall Memorial Municipal Airport
Marshall, MO



Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS	100,621
TOTAL PAYROLL	\$3,128,646,000
TOTAL OUTPUT	\$11,101,699,000



Marshall Memorial Municipal Airport

TOTAL JOBS	13	TOTAL PAYROLL	\$320,000	TOTAL OUTPUT	\$1,821,000
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BENEFITS OF THE AIRPORT

Marshall Memorial Municipal Airport is located less than 90 miles east of Kansas City and 65 miles west of Columbia. The airport is within the City of Marshall, who owns and operates the airport. The airport has two runways, Runway 18/36 which is 5,006 feet long and Runway 09/27 which is 3,320 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, the armed forces, and the business community it serves.

Common activities at the airport consist of corporate flying, flight training, and recreational flying. Seasonally, businesses such as aerial agricultural sprayers, aerial inspectors, and aerial photographers rely on the airport to conduct day-to-day business operations. The Missouri National Guard and Whiteman Air Force Base also rely on the airport to conduct military training and exercises in the region.

The airport serves as a staging area for community events such as the annual pancake breakfast fly-in. The fly-in features static aircraft displays, a pancake breakfast, and tours of the Nicholas Beazley Aviation Museum, which is adjacent the airport. The airport enhances the quality of life in the area by supporting Civil Air Patrol (CAP) search and rescue training and operations.

The airport provides FBO services that include 24 hour self-serve fuel, hangar and tie-down rentals, a courtesy car for flight crew visiting the area, and passenger and flight crew facilities. Dyer the Flyer, a local business based at the airport, provides flight instruction and sightseeing tours throughout the year. ConAgra Foods, Coreslab Structures, and Mid-Missouri Energy are companies who rely on the airport to transport staff, equipment, and goods in and out of the region.

