

Productivity

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Smart Riders



Description and Benefit

When researching, we found that there are little to no online Highway Safety educational programs for elementary aged children nationwide. We believe that education needs to start early, so children can develop good highway safety habits. Smart Riders is an interactive, online program designed to educate elementary students and caregivers on ways to make our roads safer and prevent crashes. The program is comprised of modules and each module explains a different aspect of roadway safety including booster and seat belt safety, smart walking, not driving distracted, and smart bicycling. Startup packets are sent to the educator to begin the program with their students. The packets include an educator informational letter, parent/caregiver letter, graphics card and examples of the tangible prizes the educators may give out to the students. This program will improve safety in that the children will be educated on how to stay safe in and around cars.

For More Information Contact

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