

INNOVATION EXCHANGE

Conversations Launching Change

Discussions targeted to Local Agencies, Tribes
and Federal Land Management Agencies Programs

Get your hard hats and tools ready, because we are
going mining—Mining for Data!!

What is it?

Data mining is the process for finding anomalies, patterns and correlations within large **data** sets to predict outcomes. Using a broad range of techniques to minimize safety risks, cut costs, and more.

Why Do it?

Data Mining to Improve roadway safety has been creating new opportunities to explore and investigate new sources of **data** for the purpose of improving **safety planning**.

There's more out there than you think...

To find out how your agency can use data mining techniques, sign up to participate in the upcoming webinar and learn how to define systemic safety, identify low cost roadway safety solutions, and become aware of the numerous amounts of safety data types and their relevance to roadway safety.

Presenter:

Ms. Hillary Isebrands, PhD.
FHWA Safety and Design Engineer

Data Mining for your Roadway Safety Plan

Thursday, February 21, 2019
1:00 PM -2:30 PM [EST]

To join the webinar, participants **must register** to participate in the meeting room. Wherever possible, we encourage you to attend from a conference room where everyone can gather as a group.

[Click Here To Register](#)

**Target Audience: Local Agencies, Tribes, and Federal Land
Management Agencies**

For additional information please contact
Sharon.Gordon@dot.gov and at Roger.Surdahl@dot.gov

Sign up now, don't miss out!



U.S. Department
of Transportation
**Federal Highway
Administration**

Center for Local-Aid Support

OFFICE OF INNOVATIVE PROGRAM DELIVERY

