

# Roadside Review

Spring/Summer 2010 Issue 55

A quarterly newsletter of the Missouri Department of Transportation's Adopt-A-Highway and Sponsor-A-Highway programs



## Volunteers Clean Up Missouri During Annual Trash Bash

Missouri volunteers stepped up to make Missouri a little more beautiful during the No MORE Trash! Bash 2010. The No MORE Trash! Bash is a month-long litter-prevention celebration that encourages people to clean up Missouri's roads and streams.

Thousands of people worked to pick up 128,000 bags of trash throughout Missouri in April. MoDOT districts held events and cleanups to spread the word about the event and encouraged the public to take part.

"We are lucky to have such a great group of people come out every year," said Stacy Armstrong, MoDOT roadside management supervisor. "It's their help and dedication that keep Missouri clean and beautiful." ■

For more information about the No MORE Trash! Bash and how you can volunteer, visit [nomoretrash.org](http://nomoretrash.org).



Dallas Co. Soil & Water and Buffalo High School FCCLA picked up litter during the Bash.



Savannah Middle School had 20 people who picked up litter for an hour and collected 10 bags of trash.

## ADOPTER SPOTLIGHT



The MERIL group in St. Joseph.



MoDOT Northwest District Litter Getters.



The Ethical Society Mid Rivers in St. Peters.

# Elementary Students “Can” Make a Difference

More than 820 students from 46 Missouri elementary and middle schools, including private and home schools, helped fight litter by participating in the latest “Yes You CAN Make Missouri Litter Free” trashcan-decorating contest, sponsored by the Missouri departments of Conservation and Transportation. The winners of the contest were announced and recently presented with prizes.

Heather Reary’s first-grade class at Potosi Elementary School won first place for the grade K-2 category, and was selected as the grand-prize winner. Reary explained that her first-grade students selected a theme of “SHOW ME CLEAN! Don’t be a litterbug!”

This was a great experience for my class,” Reary says. “We also did some writing on the effects of littering on our environment and drew pictures of what our playground may look like if everyone littered. I know this made a difference for my students.”

Kimberly Murphy’s fourth and fifth graders at Kingston K-14 won first place for the grade 3-5 category. Murphy explained that the students selected a theme of “NoMO Trash in Missouri” and created a trashcan robot named Mr. RoMO to represent the 21st century.

Marj Locker’s seventh-grade art class at Southwest Livingston County R-1 won first place for the grade 6-8 category. Locker explained that the students selected a theme of, “Help Bessie Keep the Pastures Clean,” and refurbished a trashcan to look like a sitting Holstein cow.

“We want to thank all the students, parents and teachers for their support of the No MOre Trash! program, and their efforts to educate and inspire others about the importance of litter prevention and cleanup,” says MDC No MOre Trash! Coordinator Joe Jerek. ■

For more information on the contest, call Joe Jerek at 573-751-4115 or visit [www.nomoretrash.org](http://www.nomoretrash.org).



*Heather Reary’s first-grade class at Potosi Elementary School.*



*Kimberly Murphy’s fourth and fifth graders at Kingston K-14.*



*Marj Locker’s seventh-grade art class at Southwest Livingston County R-1.*

# New Adopters

February 2010 - April 2010

## February - 2010

Blue Knights Law Enforcement MC Missouri VI

Bob Rosegrant Family

David Beard, Agent, American Family Insurance

Delta Sigma Pi, Iota Omicron

Elks Lodge 2517, Lake of the Ozarks

Family & Friends of Zack Ritrovato, Vato #34

First Christian Church, Burlington Junction

FSC & HHC 94th Engineer BN

Gateway Norton Owners Association

Green Hills Martial Arts

Hellacious Haulers Hearse Club

Hermitage Christian Church Youth

Hidden Spring Farm

In Loving Memory of A. J. Kinder

In Loving Memory of Clint Wilmes

In Loving Memory of Steven M. Chitwood, Mom, Dad and Sisters

In Memory of Jake Aaron Breeding

In Memory of Otis Hazel & Bob Sanders by Family & Friend

Macon Seventh-Day Adventist Church

MGHS National Honor Society

Missouri Board of Probation & Parole, District 16, Union, MO

MO Probation and Parole District 2

NW Fitness Center HPERD Club, NWMSU

Ova Carter, Carter/Crites Family

Republican Club of Madison County

Rockwood Summit High School Friendly Falcons

St. Louis Skeet & Trap Club

The Saint Joseph Skeptic Society

WalGreens, Branson Community Stores

Wildwood Historical Society

## March - 2010

131st Bomb Wing

Allied Waste Service of Osage Beach

American Legion Auxiliary Unit 55

American Sign Language Club, Blair Oaks High School

Andy's Native Plants

Bel-Ray Sunrise

Belton Eagles

Belton High School B Club

Bev's Tax Service, Beverly Green

BJ Lucky Shamrocks

Brian Reagan Realty

Carrollton Knights of Columbus, Council 1893

Cedar County Democrats

Central Cass County Fire Protection District

Cole County First Responders

Community Learning Center Division of Youth Services

Crews Family

Doniphan Lions Club

Firefly Creek Growers

In Loving Memory of Dallas and Bill Hunt

In Loving Memory of Gregory Butler Jr. & Samuel E. Garrett

In Loving Memory of Harold – Jane – Howard, Russ – Vickie – Debbie

In Loving Memory of Latisha Dawn Morgan

In Loving Memory of Ryan Michael Bomar, Father, Husband, Friend

In Loving Memory of Sunni Stumpff Family and Friends

In Loving Memory of Tamara Jo Howard, Wife, Mom, Friend

In Memory of Juriel McGinnis

In Memory of Pastor David Ingalls

Jessie B. Primer, United Bros. McClub

John W. & Alela Huesgen Family

Lincoln County Moose Lodge 2599

Little Bonne Femme Baptist Church

MoDOT Northwest District Employees

OCA – St. Louis

Peculiar United Methodist Church

Rocking D

Sprenkle Dozing

Sprint Employee Community Volunteers

Steiner Talent, Inc. Gig Salad, LLC

Tau Kappa Epsilon, Beta Eta Chapter, Missouri S & T

The Landing Employees & Friends

The Shadrick Family

## April - 2010

45th Judicial Circuit Drug Court

Bikers Against Child Abuse 170 Chapter

Boy Scout Troop 630

Burkett Satellite

Christian Motorcyclist Association

Constitution Party of Jefferson City

Cornerstone Mennonite Church Youth Group

Crop Production Services, Inc.

Dallas County Care Center

First Baptist Church, North Kansas City

First Church of the Nazarene Macon

Gladcrest Farms

Harps Grocery – Thayer – Alton Stores

In Loving Honor of Vernon Eugene Lipsey, by Loving Family

In Loving Memory of Allen Lee Mefford

In Loving Memory of Bobby Brown, Our Dear Son, Dad, Brother, Pal

# New Adopters

February 2010 - April 2010

In Loving Memory of Cassandra Watts  
"Sandy"

In Loving Memory of Destry Errol Sherman

In Loving Memory of Dick Clair

In Loving Memory of Ed Schnauss

In Loving Memory of Eugene (Hun) Davis

In Loving Memory of Jamie (Yuille) Saul

In Loving Memory of John Allan Johnson,  
Family and Friends

In Loving Memory of Nancy Jean Walser

In Loving Memory of Our Son, Brother,  
Friend, Adam Dane Penland

In Loving Memory of Paul & Violet Lenauer

In Loving Memory of Stephen Robert Hoops  
Harris

In Loving Memory of Timothy J. Simmons,  
by Family & Friends

In Loving Memory of Troy G. Burch &  
Leona M. Masters

In Memory of Alva Fish and Norman Smith

In Memory of Carol O. Smith, Mark Bridges  
& Ryan Doolittle, by their Family

In Memory of Floyd Wineland & Art Ricker,  
Our Beloved Dads

In Memory of Jake Aaron Breeding

In Memory of Jessie B. Primer, United Bros.  
MC Club

In Memory of Karen Sue Henderson

In Memory of Robert Rector, Dear Husband,  
Dad & Papa

Jeff Akins Construction LC

Joggers of God, Cuba, JOG, Inc.

Laplata Ladies Sorority

Luecke Distributing Anheuser-Busch, Inc.

Macon Masonic Lodge Censer #172 AF &  
AM

Magic Broom Cleaning Service

Marine Villa Neighborhood Association

Missouri Probation and Parole, Clinton  
County

Northland Reformed Church

Northside Boat & RV Storage

Outlaw Unlimited Inc.

Phi Beta Sigma Fraternity, Inc., Kappa  
Sigma Chapter

Radiant Rascals 4-H Club

Russ Rosener Nursery & Landscaping

Sedalia Ballet School

Shoulders for Safety – SOS

St. Louis Area Food Association

Steve Evanego and The Litterbugs

Success Student Council

Sunset Home Nursing and Rehab, Maysville,  
Missouri

The Dukes Family – Jim, Ashley, Madison

and Nora

The Landing and Rosecliff Lodge

The Morris Family

The Rujawitz Family

The Spring River Christian Village Family

Timothy B. Kane, Timothy B. Kane II

Trenton Science Club

Tryst Falls Baptist Church

US Air Force Recruiting Office, Sedalia

Walmart Supercenter #5477

Whiskey Creek Grill & Sports Bar Mug  
Club

Woodhurst Insurance Group

Wyatt's Mom, Family and Friends



*Family, friends, and neighbors of Clint Starmer.*

# Thank You New Adopters!

## Sponsor A Highway and Help Clean Up Missouri

By Melinda Centner, Adopt-A-Highway Litter Removal Service of America, Inc.

Adopt-A-Highway Litter Removal Service of America, Inc. has been working in conjunction with MoDOT to highlight the Sponsor-A-Highway program that identifies a person or company actively involved with one of Missouri's greatest concerns: A CLEAN ENVIRONMENT.

Through Sponsor-A-Highway, anyone may now become a financial sponsor, rather than a volunteer, to help reduce litter along the many miles of state highways in St. Louis and Kansas City. This opportunity allows a sponsor to make a real commitment to finance litter pick up along a one-mile stretch of highway. In return, the sponsor will be recognized with a larger sign including a logo that identifies who is responsible for the clean up of that particular length of roadway.



*No MOre Trash! Bash participants gather around a Sponsor-A-Highway sign.*

Adopt-A-Highway Litter Removal Service of America, Inc., has cleaned thousands of miles of highway across America. We handle all of the arrangements for the sponsor and determine the availability of desirable sites, provide a custom panel for the sign, clean and maintain the adopted

segment of highway and file all proof of service documentation.

Participation in the Sponsor-A-Highway program is cost-effective marketing to millions of motorists with signage that works day and night all year long! The sponsors also receive unrivaled exposure display of corporate citizenship to potential and existing customers. Please call 800-665-4821 to get involved. ■

## Visitors Will be Growing Great Memories at the Missouri State Fair

“Growing Great Memories” is the theme for this year’s Missouri State Fair Aug. 12-22. There are few places where you can make family memories by watching pig races, petting goats, checking out a circus and hearing your favorite music group sing all in the same day – but you can at the fair. MoDOT is gearing up for the fair with all the usual attractions in our ever-popular, lush and shady Highway Gardens and exhibit hall, as well as some new surprises.

The annual No MOre Trash! Day will be held on Friday, Aug. 13 with special activities including appearances by Buttons the Clown, trash can painting, games, snacks and a puppet show. MoDOT will stress the importance of litter prevention and keeping Missouri’s roadways clean of trash and debris. Adopt-A-Highway and Sponsor-A-Highway tables will be set-up for those interested in helping preserve the tranquility of nature along local highways. ■

For more information, visit [mostatefair.com](http://mostatefair.com).



*Fairgoers signing the litter pledge.*

MoDOT ADOPT-A-HIGHWAY  
*Litter Cleanup*



5,934 MILES  
4,161 ADOPTERS

## SAFETY TIP

Please ensure every member is wearing their vest during your upcoming pickups so motorists clearly can see you. Also, please remember to reuse all safety vests. They can be washed, if necessary.

Roadside Review is a quarterly newsletter published by the Maintenance unit of the Missouri Department of Transportation. It is mailed to Adopt-A-Highway volunteers and other interested groups. After reading, please share this newsletter with others. Additional copies are available upon request.

If you have any comments or questions, please contact:

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### Missouri Highways and Transportation Commission

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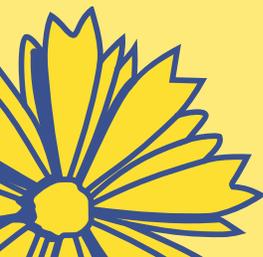
*Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.*



For more information about the Adopt-A-Highway program:

**888 ASK MODOT**  
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## Roadside Review

Missouri Department of Transportation  
P.O. Box 270  
105 W. Capitol Avenue  
Jefferson City, MO 65102

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U.S. Postage

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Jefferson City, MO 65101  
Permit No. 24

## TALKIN' TRASH

### A Cut Above the Rest Mowing Efficiencies Offer Solution with Cuts

More-efficient mowing methods, newer equipment, better tracking and herbicide usage changes are all best practices being used that are allowing MoDOT to make the most with what they have, even with the latest cuts in statewide mowing.

“These days, it’s even more important to share best practices and be as efficient as possible,” says Don Hillis, MoDOT System Management director. “We’re cutting back on some of our mowing and litter collection in order to save money that can be used to take care of our roads, but that just means we need to continue to work hard to be more efficient.”

MoDOT tracks the average annual mowing cost per acre and the total acres of roadside vegetation managed by mowing and/or herbicide treatments. Costs are a total of in-house mowing, contractor and farmer mowing and herbicide treatments.

“The work our adopters do for us is even more important these days as we look for ways we can decrease costs,” Hillis says. “We’d love to see every roadside mile adopted possible in the future and we truly appreciate all the work our current adopters are doing for the state.” ■

