

JOIN ADOPT-A-HIGHWAY

ADOPT
your own
MISSOURI
HIGHWAY



SPONSOR-A-HIGHWAY

Are you in the Kansas City or St. Louis area and want to help clean up Missouri but don't have the time? Join Sponsor-A-Highway and financially support litter removal along state highways while enjoying all the benefits of Adopt-A-Highway. Visit www.modot.org.



NO MORE TRASH!

Littering is a problem in Missouri, but it's one we can solve together. And the Missouri departments of Conservation and Transportation have been working together to reduce litter in Missouri since the launch of Missouri's first statewide litter-prevention campaign No MOre Trash! in April 2002. Although picking up litter is a start, we ultimately need to stop people from littering in the first place. For more information on the campaign, visit www.nomoretrash.org.



1-888 ASK MODOT (275.6636)
www.modot.org/aah
aah@modot.org



Missouri Department of Transportation
Adopt-A-Highway Program
P.O. Box 270
105 West Capitol Avenue
Jefferson City, MO 65102

MA12.056



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BUSINESS REPLY MAIL

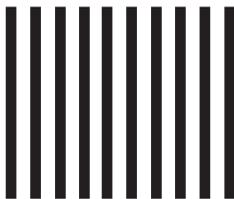
FIRST-CLASS MAIL PERMIT NO. 15 JEFFERSON CITY, MO

POSTAGE WILL BE PAID BY ADDRESSEE

MISSOURI DEPARTMENT OF TRANSPORTATION
ADOPT-A-HIGHWAY PROGRAM
P. O. BOX 270
JEFFERSON CITY, MO 65102-9974



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



ADOPT-A-HIGHWAY

SIGN UP, CLEAN UP!

Volunteering can be a very rewarding experience, especially when you adopt a section of Missouri roadway to keep it clean and attractive. No special skills or experience required—just a commitment to the community and concern for the environment. The only cost to you is your time.

The Missouri Department of Transportation spends a lot of time and money maintaining more than 385,000 acres of right of way along 33,700 state highway miles. For every roadside mile that's mowed, landscaped or kept litter free by adopters, MoDOT can devote more resources to other critical areas.

Since the Missouri Adopt-A-Highway program began in 1987, thousands of groups have volunteered to adopt, including commercial and private enterprises, civic and non-profit organizations, families and individuals. But we still have plenty of room for you!

ADOPTION OPTIONS

As an Adopt-A-Highway volunteer, you can pick up litter, mow or beautify a roadside, or any combination of these activities.



- **Litter Cleanup** - MoDOT spends about \$4 million annually to remove litter, but still can't clean it all. Adopters who pick up litter help out by providing a valuable service worth \$1.5 million a year.
- **Mowing** - MoDOT spends approximately \$18.5 million annually to mow the grass on highway roadsides. MoDOT values adopters' mowing activities.
- **Beautification** - MoDOT works with and encourages adopters to landscape roadsides by planting and maintaining shrubs, trees and flowers to complement the surroundings.
- **Grow Native! Area** - MoDOT also offers adopters the option of planting native Missouri plants or protecting remnant prairies. This program benefits the area by controlling erosion and reducing mowing costs. Visit www.grownative.org for more information about native plants.

OUR COMMITMENT

As the Adopt-A-Highway program coordinator, MoDOT will...

- Put up signs with your group's name at each end of your adopted section. You may also choose to adopt in the memory of a loved one and have their name on the sign instead.
- Award your group a certificate of appreciation.
- Provide safety briefing and DVD, safety vests, caution flags, trash bags and rules.
- Pick up and dispose of the bags of litter you collect.

AS AN ADOPTER, YOU WILL...

- Adopt at least a half-mile of urban roadside or a two-mile rural stretch, on both sides of the roadway.

- Collect litter at least four times a year (more often in certain areas) with one of those cleanups in April during the No MOre Trash! Bash.
- Mow, maintain landscaping and/or native areas as needed (if applicable).
- Sign a three-year agreement, which you or MoDOT may cancel.
- Notify MoDOT after each litter cleanup and activity.
- Follow all safety procedures. We suggest you take a certified first-aid class.



HOW TO JOIN

- Decide on a county and route you would like to adopt
- Work with MoDOT to determine availability of the section
- Call 1-888 ASK MODOT (275-6636) and ask for the AAH coordinator in your area
- Visit MoDOT's website at www.modot.org/aah
- Email aah@modot.org
- Fill out, detach and mail postage-paid form for more information

Thank you!

YES! I WANT MORE INFO ON ADOPTING MY OWN HIGHWAY.

Name(s) _____

Organization _____

Daytime phone _____

Evening phone _____

E-mail _____

Street address _____

City _____

State _____ Zip _____

County & route interested in adopting _____

The golden flower on the Adopt-A-Highway sign is the yellow coreopsis, a native Missouri wildflower that grows in prairies and glades and along roadsides in the spring and summer.

