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- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.





**UBX** | Cuba Municipal Airport Cuba, MO



# Missouri Statewide Airports Economic Impact Study









### **Economic Impact Study**

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

#### **STUDY PROCESS**

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

#### **IMPACT MEASURES**

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.





## **Cuba Municipal Airport**

TOTAL PAYROLL **\$68,000**  TOTAL OUTPUT **\$507,000** 

TOTAL JOBS
5

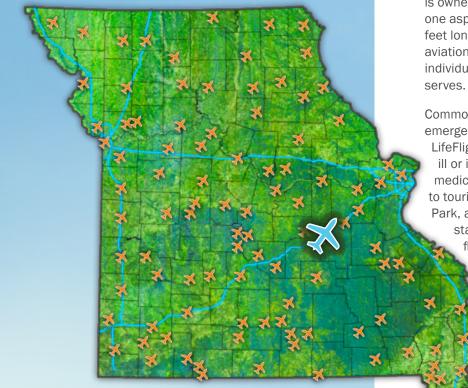
#### **BENEFITS OF THE AIRPORT**

Cuba Municipal Airport is located along I-44 within the City of Cuba between St. Louis and Fort Leonard Wood. The airport is owned and operated by the City of Cuba. The airport has one asphalt paved runway, Runway 18/36 which is 3,420 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, and the business community it serves.

Common activities at the airport consist of corporate flying, emergency medical transportation, and recreational flying.

LifeFlight Eagle relies on the airport to transport critically ill or injured patients in and out of the area to necessary medical facilities. Seasonally, the airport serves as a gateway to tourists visiting Maramec Spring Park, Onodaga Cave State Park, and Mark Twain National Forest. The airport serves as a staging area for community events and meetings hosting flying competitions, an annual open house, and monthly Heartland Missouri Pilots Association meetings.

The airport provides FBO services that include fuel, hangar and tie-down rentals, and flight crew facilities. McGinnis Wood Products, Steelville Drug, and Aerokinetics are a few of the companies that rely on the airport to transport staff, equipment, and goods in and out of the region.



TOTAL JOBS **100,621** 

TOTAL PAYROLL **\$3,128,646,000** 

TOTAL OUTPUT \$11,101,699,000