

OUTDOOR ADVERTISING FEE COLLECTION AND PROJECTION 2010

<i>Renewal Fees</i>						
	Sq. Ft.	No. of Faces	Cost/PF	Total Current	Proposed Cost	Est. Revenue
Class 1	0-100	831	\$7.50	\$6,232.50	\$50.00	\$41,550.00
Class 2	101-250	816	\$12.50	\$10,200.00	\$75.00	\$61,200.00
Class 3	251-400	2197	\$25.00	\$54,925.00	\$125.00	\$274,625.00
Class 4	401-Up	3478	\$25.00	\$86,950.00	\$175.00	\$608,650.00
Class 5	Changeable Message Sign 0-250	56			\$200.00	\$11,200.00
Class 6	Changeable Message Sign 251-Up	50			\$300.00	\$15,000.00
Sub-Total:		7428		\$158,307.50		\$1,012,225.00

Original Fees

	Sq. Ft.	No. of Faces	Cost/PF	Total Current	Proposed Cost	Est. Revenue
Class 1	0-100	26	\$75.00	\$1,950.00	\$100.00	\$2,600.00
Class 2	101-250	27	\$125.00	\$3,375.00	\$150.00	\$4,050.00
Class 3	251-400	116	\$250.00	\$29,000.00	\$250.00	\$29,000.00
Class 4	401-Up	200	\$250.00		\$350.00	\$70,000.00
Class 5	Changeable Message Sign 0-250	10			\$400.00	\$4,000.00
Class 6	Changeable Message Sign 251-Up	10			\$600.00	\$6,000.00
Sub-Total:		389		\$34,325.00		\$109,650.00

EXISTING FEE COLLECTION		
Collected	Admin	Balance
\$192,632.50	\$817,957.25	-\$625,324.75

PROPOSED FEE COLLECTION		
Projected	Admin	Balance
\$1,121,875.00	\$817,957.25	\$303,917.75