

“Destroyed Signs”

**Edward Kosola
Office of Real Estate Services**

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Branson, MO

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2008 Interagency Agreement

- Federal Highway Administration (FHWA) & U.S. Institute for Environmental Conflict Resolution
- The Institute led an effort to explore ways to reduce confusion in elements of the outdoor advertising control program

December 2008 Workshop

- Lack of clarity about what constitutes a destroyed sign
- Lack of consistency in state regulations
- Difficulty in addressing destroyed signs based on value
- State needs for clear expectations from the FHWA



Key players in December meeting

- Organized- U.S. Environmental Conflict Resolution Agency
- Moderator- Ospery Group, Boulder Colorado
- Work groups- 3 representatives from
 - » Scenic group
 - » Outdoor advertising industry
 - » FHWA headquarters

December Definition

"Destroyed" means that (a specified percentage*) or more of the upright supports of a sign structure are physically damaged such that normal repair practices would call for: in the case of wooden sign structures, replacement of the broken supports or, in the case of metal sign structures, replacement of at least (a specified percentage**) of the length above ground of each broken, bent, or twisted support. The repaired sign must be at the original location and substantially the same as the original sign.

*A range of 40 to 60% would be considered effective control.

**A range of 20 to 30% would be considered effective control.

NAHBA Collaboration

January 2009, NAHBA recommended that the last sentence in the proposed definition be eliminated since repairs to destroyed nonconforming signs are prohibited and the sentence diminishes the focus of the definition





AASHTO Collaboration

April 2008, Right of Way Technical Council – Outdoor Advertising Control

- Supported NAHBA Revision
- No additional input



Revised Definition

"Destroyed" means that (a specified percentage*) or more of the upright supports of a sign structure are physically damaged such that normal repair practices would call for: in the case of wooden sign structures, replacement of the broken supports or, in the case of metal sign structures, replacement of at least (a specified percentage**) of the length above ground of each broken, bent, or twisted support.

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FHWA Progress

Drafted Guidance to Division
Administrators

- Internal Review
- Legal review

