

Missouri Department of Transportation
Kansas City Procurement Department
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Lee's Summit, Missouri 64086

SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below

- Title:** MOST VALUABLE PUBLICATIONS (MVP) Riesel, TX
KC ROYALS MLB Season 2013 Game Day Programs
Corporate Sponsor Materials and Advertisement – KC7-S13-002
- Description:** The Missouri Department of Transportation's Kansas City District has determined that only MOST VALUABLE PUBLICATION (MVP) can provide the department with marketing and advertising (Blueprint for Roadway Safety Activities - Arrive Alive Awareness) through social and sporting events for the greater KC Area, a medium that can provide a large scale of advertisement to the intended target market. "Advertising related to this marketing campaign will not exceed \$25,000 annually. Estimated cost is \$12,125.00 one-time payment. This notice shall meet the single feasible source posting requirements for one calendar year.
- Contract Period:** February 7, 2013 through February 6, 2014
- Renewal Options:** Up to three (3) one-year extensions, if agreed to by all parties.
- Agency:** Missouri Department of Transportation
- Supplier:** MOST VALUABLE PUBLICATIONS (MVP)
5120 Highway 6 N
Riesel, TX 76682
(Ph.) 800-380-5563 (Mark Smith, Accounting)
cstolpe@mpvnational.com
Christopher Stolpe, Sales (MVP National)
msmith@mpvnational.com
<http://www.mpvnational.com>
- Buyer:** Judy M. Franke, CPPB
Judy.franke@modot.mo.gov
- Phone Number:** 816-347-4111
- Posting Date:** February 4, 2013
- Response Date:** February 6, 2013



Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.

www.modot.org